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ABSTRACT

The first in a series of bibliographies lists approximately 400 instructional materials grouped under the following four areas of personal health: dental health, first aid and survival, nutrition, and safety education. It is noted that all of the materials listed were suggested by teachers after careful screening, including evaluation with handicapped children. Within the four main headings materials are grouped according to media form (such as films, filmstrips, books, posters, and pamphlets). Each entry contains the following information: title, length, producer/distributor, recommended chronological and mental age range, date, a brief abstract, and reading level (when appropriate). Names and addresses of distributors are appended. (LS)

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DRUG AND HEALTH MEDIAGRAPHY

PERSONAL HEALTH

Prepared by:

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EC 072 237

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PREFACE

The purpose of this Mediagraphy is to assist teachers in planning for instruction by providing information about a wide variety of instructional materials available in the areas of drug and health education. The focus is primarily on instructional materials related to areas of personal health.

This Mediagraphy is not intended to include all available materials, but rather, to suggest materials which have been used, evaluated, and recommended by teachers.

It is hoped that users of this Mediagraphy find it useful and informative and that their classroom instruction is enhanced by a variety of stimulating and innovative instructional materials.

Special appreciation is extended to Mrs. Donna Scheuing, Martha Richardson and Cheryl Terwilliger for their assistance in compiling and preparing this volume.

The materials listed in this Mediagraphy have been grouped around five main headings concerned primarily with Personal Health: Dental Health, First Aid and Survival, Nutrition, and Safety Education. Within each of these areas, the materials are grouped according to media (e.g. books, films, charts).

Each item listed has been annotated and information concerning appropriate chronological and mental age ranges has been included. Wherever appropriate, the reading level of the material has also been included.

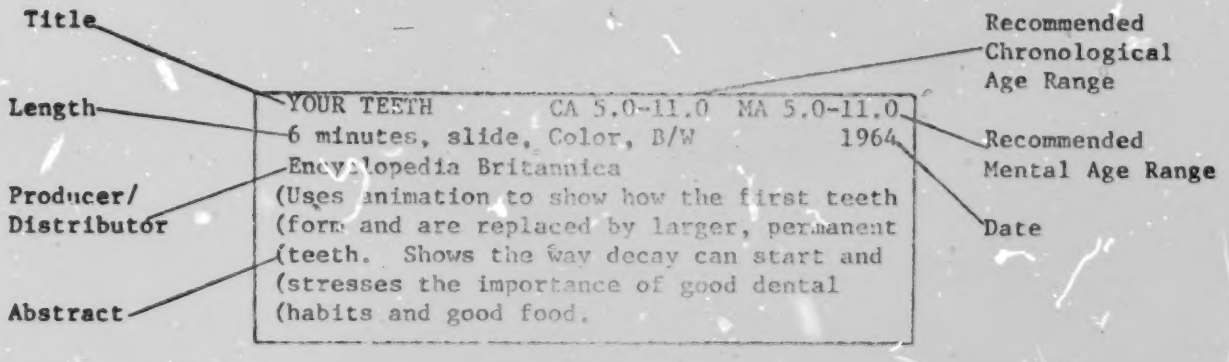
The name of the manufacturer or publisher of each item has been included in the main portion of the Mediagraphy. Their addresses can be found in the Appendix at the end of the Mediagraphy.

No attempt has been made to suggest how the material might be used with children. It is felt that the information included with each item will enable the teacher to determine the appropriateness of the material for use with a specific group or individual.

It should be noted that all of the materials included in this Mediagraphy have been suggested by teachers after careful screening, including evaluation with handicapped children.

However, since this is a selected list of materials, it is recommended that the user consider this a base on which he might build a more complete reference tool. He is encouraged to personalize and update the Mediagraphy by deletion and addition as more appropriate materials are found.

Each entry contains the following information:



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DENTAL HEALTH

FILMS

THE BEAVER'S TALE — CA 3.0-9.0 MA 3.0-10.0
5 minutes slide, color — 1964
A.S.S.N. Films
Uses stylized puppet characters to prepare young children for their first trip to the dentist.

BILLY MEETS TOMMY TOOTH — CA 5.0-12.0 MA 5.0-12.0
4 minutes slide. Black/White — 1960
National Apple Institute
A little boy who has just lost his tooth puts it under his pillow before retiring. He dreams that the tooth comes to life and tells him how to take care of a permanent tooth.

BLOCK THAT KICK — CA 12.0-17.0 MA 11.0-17.0
16 minutes slide, color — 1963
American Dental Association
Shows how the loss of teeth and other dental injuries, as well as concussion, can be prevented by the use of mouth protectors.

BROTHER MAKES SENSE — CA 8.0-15.0 MA 7.0-15.0
16 minutes slide, color — 1964
American Dental Association
Shows a boy who has had experience with orthodonic bands. Emphasizing to his younger sister that cleaning teeth properly and practicing good dental health habits are essential.

BRUSH FOR BEAUTY — CA 13.0-19.0 MA 13.0-19.0
5 minutes slide, color — 1966
Modern Talking Picture Service.
Tells the story of a teenager who is unable to find a summer job but learns the importance of healthy teeth and an attractive smile in achieving a well-groomed appearance.

THE DAY THAT SUZIE LOST HER SMILE — CA 3.0-11.0 MA 3.0-11.0
4 minutes slide, color — 1959
Modern Talking Picture Service
A cartoon on dental hygiene in which the world of Suzie Smilebrite almost crumbled when her hero, Bill Blue-Eyes, said her smile had disappeared. Concludes with Suzie recapturing her smile and her man.

A DENTIST IN THE CLASSROOM — CA 6.0-12.0 MA 7.0-12.0
5 minutes slide, color — 1964
A.S.S.N. Films
Depicts the visit of a dentist to a fourth grade classroom where he answers the student's questions concerning dental care.

A DENTIST VISITS THE CLASSROOM — CA 7.0-12.0 MA 7.0-12.0
17 minutes slide, color
American Dental Association. Bureau of Audio-Visual Services
Presents a classroom situation where the children do research and reading on dental health before the dentist is invited to come to the school. The dentist discusses the importance of caring for the teeth.

THE DOUBLE DAY OF DANNY DILLON — CA 8.0-11.0 MA 8.0-12.0
15 minute slide, color — 1967
American Society of Dentistry for Children
Uses backward motion, speeded motion, and freeze frames to contrast the improper and correct dental habits of a ten-year old boy.

EAT WELL, GROW WELL — CA 7.0-13.0 MA 7.0-13.0
11 minute slide, color — 1963
Coronet Films
Alan learns that he gets tired quickly and catches cold easily because he has poor eating habits. He discovers the importance of eating proper amounts of food from the four basic food groups.

FLUORIDATION — CA 9.0-16.0 MA 10.0-16.0
5 minute slide, color. B/W — 1952
Audio Visual Center
Describes the research on which fluoridation is based. The benefits obtained by adding fluoride to community water supplies and the method of adding fluoride.

FLUORIDATION STORY — CA 10.0-11.0 MA 10.0-16.0
3 minute slide , color. B/W — 1951
States National Audio-Visual Center
Explains that communities can reduce tooth decay by adding sodium fluoride to the water supply and emphasizes the economy and simplicity of doing so.

FROM TOE TO TIP — CA 6.0-13.0 MA 6.0-13.0
11 minute slide, B/W/
General Pictures Productions
Demonstrates that good posture begins with the feet and includes knees, hips, stomach, chest, shoulders, and head.

GATEWAY TO HEALTH — CA 6.0-15.0 MA 6.0-14.0
20 minute slide, color — 1954
National Apple Institute
Presents the value of fruit and vegetables as part of diet for dental health. Emphasizes apple eating for cleaning teeth.

HEALTH - EXERCISE, REST, AND SLEEP — CA 5.0-10.0 MA 5.0-10.0
11 minute slide, color
Aims Instructional Media Services, Inc.
A child's party is the scene for presenting the concepts of growth and development resulting from proper exercise, rest and sleep.

HEALTH - PERSONAL CLEANLINESS — CA 5.0-11.0 MA 5.0-12.0
11 minute slide, color
Aims Instructional Media Services, Inc.
The methods of, and reasons for personal cleanliness are illustrated by cleanliness procedures followed by astronauts.

HEALTH - YOU AND YOUR HELPERS — CA 5.0-11.0 MA 5.0-12.0
11 minute slide, color, B/W — 1965
Aims Instructional Media Services, Inc.
Explains the work of health inspectors, doctors, dentists and nurses in contributing to the health of the community. Discusses how each person can contribute to his own and his community's well-being through proper exercise, rest, good food and personal cleanliness.

HEALTHY FAMILIES — CA 5.0-10.0 MA 5.0-11.0
11 minute slide, color — 1958
Film Association of California
Basic Health Practices
Keeping clean, eating the right foods, resting, playing outdoors - are demonstrated by the zoo doctor, as he tells how he helps keep his animal families healthy. Stresses importance of good health practices.

HEALTHY TEETH, HAPPY SMILE. — CA 8.0-14.0 MA 8.0-14.0
20 minute slide, color — 1964
Henk Newenhouse, Inc.
Describes preventive dental care, proper diet, and good grooming habits as related to oral hygiene.

HOW BILLY KEEPS CLEAN — CA 5.0-8.0 MA 4.0-9.0
11 minute slide, color, B/W — 1957
Coronet Films
Shows how to wash hands, face, neck, ears, and body. Describes when to wash, and points out that cleanliness helps keep a person healthy and nice to be near.

IMPROVING AMERICA'S HEALTH — CA 11.0-15.0 MA 11.0-18.0
11 minute slide, color — 1959
Coronet Films
Shows how expanded health and medical services have increased life expectancy through the conquest of communicable diseases, and points out the importance of education and individual responsibility.

JUDY'S SMILE — CA 4.0-8.0 MA 4.0-8.0
8 minute slide, color
Avis Films
Judy, a girl of primary age, learns that correct care of teeth includes proper brushing and visiting a dentist twice a year.

KARIUS AND BAKTUS — CA 5.0-9.0 MA 5.0-9.0
16 minute slide, color — 1968
Modern Learning Aids
Story of two trolls living in the mouth of a small boy illustrates the importance of regular toothbrushing.

LAURIE LEARNS A SECRET — CA 7.0-12.0 MA 6.0-13.0
17 minute slide, color — 1960
American Dental Association, Bureau of Audio-Visual Services
Laurie learns about the distinction between tooth cleaning and brushing by viewing, under a microscope, a plaque from her teeth.

LEARNING TO USE YOUR BRUSH — CA 6.0-13.0 MA 6.0-14.0
11 minute slide, B/W
McGraw-Hill Textfilms
Shows the techniques of using a toothbrush.

LIVING AND GROWING — CA 5.0-9.0 MA 4.0-10.0
11 minute slide, color — 1957
Churchill Films
Shows two children studying how things grow by watching a litter of newly born rabbits. The children learn that they need the same things for living and growing - shelter, food and rest.

A MATTER OF CHOICE — CA 9.0-14.0 MA 9.0-14.0
30 minute slide, color. B/W — 1960
American Dental Association. Bureau of Audio-Visual Services
Discusses decidious and permanent teeth, cleaning and brushing and dental disease.

MAXWELL, BOY EXPLORER — CA 3.0-10.1 MA 3.0-11.0
7 minute slide color
American Dental Association. Bureau of Audio-Visual Services
Three animated small boys found a lost civilization No-be-ay and discover that the secret of it is proper toothbrushing. They demonstrate the proper and effective use of the toothbrush.

POSTURE HABITS — CA 6.0-15.0 MA 6.0-16.0
Coronet Films
Develops posture consciousness and motivates good habits in standing, walking and sitting postures.

POSTURE PALS — CA 5.0-11.0 MA 5.0-12.0
10 minute slide, color — 1952
Avis Films
Presents an improvement program for posture faults, by showing how four school children overcome their bad posture practices.

PROJECT TEETH — CA 5.0-15.0 MA 5.0-16.0
American Dental Association, Bureau of Audio-Visual Services

PUTTING IT STRAIGHT — CA 8.0-14.0 MA 8.0-14.0
14 minute slide, color — 1957
International Film Bureau
Dramatizes the basic facts about teeth, their care and orthodonic treatment.

SCIENCE FIGHTS TOOTH DECAY — CA 10.0-15.0 MA 9.0-15.0
14 minute slide, color. B/W
New York State Department of Health
Depicts how tooth decay is being fought and conquered. Gives facts on water fluoridation.

SLEEP — CA 9.0-15.0 MA 9.0-16.0
11 minute slide, color — 1968
Aims Instructional Media Services, Inc.
Acquaints children with the importance of sleep. Shows different brain waves made during wakefulness, light sleep, deep sleep, and dreaming.

TEETH ARE FOR LIFE — CA 6.0-11.0 MA 6.0-11.0
15 minute slide, color — 1967
Henk Nevenhouse, Inc.
Presents two ten-year-old girls and the little brother of one of the girls who learn from their dentists about the functions and parts of the tooth.

TEETH WHITE-TEETH BRIGHT. — CA 5.0-9.0 MA 5.0-[illegible].0
10 minute slide, color — 1965
Sterling Educational Films
Shows a young boy caring for his teeth and emphasizes the importance of brushing correctly, drinking milk, eating the right foods, and having regular check-ups.

TEETH - THEIR STRUCTURE AND CARE — CA 8.0-14.0 MA 8.0-14.0
11 minute slide, color — 1956
Coronet Films
Uses animation to show the functions of various teeth, the structure of a tooth and how decay spreads.

THE THREAD OF LIFE — CA 15.0-18.0 MA 14.0-19.0
60 minute slide
Bell System Telephone Co.
The Science of Genetics, Genes, and DNA (Advanced)

THREE P'S FOR HEALTHY SMILES — CA 4.0-11.0 MA 4.0-11.0
15 minute slide, color
Unitvesity of Southern California Department of Cinema
A puppet film exhorting the importance of good health habits in the care of teeth.

TOMMY'S HEALTHY TEETH — CA 6.0-12.0 MA 5.0-13.0
11 minute slide, color. B/W
Coronet Films
A boy visits a dental office, has a cavity filled, and learns that regular dental check-ups are as important to having healthy teeth as brushing them properly and eating the right foods.

WHAT DO WE KNOW ABOUT TEETH — CA 5.0-13.0 MA 5.0-12.0
15 minute slide, color — 1961
American Dental Association, Bureau of Audio-Visual Services
Discusses the importance of brushing teeth, how it is done, and why it is so important to visit the dentist.

WHY PHYSICAL EDUCATION — CA 12.0-15.0 MA 11.0-16.0
14 minute slide, B/W — 1963
Henk Newenhouse, Inc.
Explains to Junior High School pupils that the aim of physical education is to help students develop total fitness, to help them meet their daily tasks and to prepare for the future.

YOUR TEETH — CA 5.0-11.0 MA 5.0-11.0
6 minute slide, color — 1964
Encyclopedia Britannica Educational Corp.
Uses animation to show how the first teeth form and are replaced by larger, permanent teeth. Shows the way decay can start, and stresses the importance of good dental habits and good food.

FILMSTRIPS

AVOIDING GERMS — CA 5.0-11.0 MA 4.0-11.0
Color with captions — 1959
Herbert M. Elkins Co.
Shows some basic concepts in building health habits.

BRUSH UP ON YOUR TEETH — CA 4.0-11.0 MA 3.0-11.0
Color/captions
American Dental Association
Shows how to take care of the teeth. Includes proper food and emphasizes regular visits to the dentist.

CARE OF TEETH — CA 5.0-11.0 MA 4.0-11.0
Color with Captions — 1959
Herbert M. Elkins Co.
Shows some basic concepts in building health habits.

CARE OF THE NOSE AND THROAT — CA 5.0-11.0 MA 4.0-11.0
Color with Captions — 1959
Herbert M. Elkins Co.
Shows some basic concepts in building health habits.

CLEANLINESS — CA 5.0-13.0 MA 4.0-11.0
Color with Captions — 1959
Herbert M. Elkins Co.
Shows some basic concepts in building health habits.

CLEANLINESS IS IMPORTANT — CA 7.0-12.0 MA 4.0-13.0
Color — 1968
Your Lesson Plan Materials Corp.
Describes changes in attitude toward bathing through the ages. Explains environmental cleanliness.

CONTROLLING GERMS — CA 5.0-12.0 MA 5.0-13.0
Color with Captions — 1958
Herbert M. Elkins Co.
Points out the need for following health and safety rules at home and at school.

COOPERATING WITH OTHERS — CA 5.0-11.0 MA 4.0-11.0
Color with captions — 1959
Herbert M. Elkins Co.
Shows some basic concepts in building health habits.

CUTTERS, TEARERS, CRUSHERS, AND GRINDERS CA 5.0-12.0 MA 4.0-9.0
Color/Guide and Record.
American Dental Association
The functions of the different teeth of animals are noted and related to human teeth.

THE DENTIST — CA 4.0-9.0 — MA 3.0-11.0
Color/Captions
Long Filmslide Service
From the series - Our Community Helpers

FINDING LIVING THINGS — CA 5.0-12.0 — MA 5.0-12.0
Color — 1966
Encyclopedia Britannica Educational Corp.

FOOD FOR HEALTH — CA 5.0-10.0 — MA 5.0-10.0
Color with Captions — 1958
Herbert M. Elkins Co.
Points out the need for following health and safety rules at home and at school.

GOOD DENTAL HEALTH IS UP TO YOU — CA 7.0-12.0 — MA 6.0-12.0
Color/Record
Proctor and Gamble
Explains the causes of tooth decay and outlines a good dental health program.

GOOD HEALTH AHEAD — CA 5.0-11.0 — MA 4.0-11.0
Color with Captions — 1959
Herbert M. Elkins Co.
Shows some basic concepts in building health habits.

A HAPPY DAY WITH JANE — CA 3.0-9.0 — MA 3.0-10.0
Color/Captions
California Dairy Industry Prod.
Follows the activities of a primary girl from early morning through bedtime, stressing dental care.

HEALTH AND TEETH — CA 3.0-10.0 — MA 3.0-10.0
Color/Captions
Eye Gate House Inc.
From the Good Health and You series - Illustrates desirable patterns for young people.

HERBIE'S DREAM — CA 4.0-9.0 — MA 3.0-7.0
Color/Record
Bailey Film Association
Shows proper dental care. Eat the right foods, brush often and visit the dentist regularly.

HOW WE KEEP OURSELVES HEALTHY — CA 6.0-9.0 — MA 5.0-10.0
Color — 1968
Your Lesson Plan Materials Corp.
Follows a school nurse-teacher as she explains to a class the importance of good health habits.

KARIUS AND BAKTUS — CA 3.0-8.0 MA 3.0-8.0
Color
Modern Learning Aids
Puppets illustrate the importance of regular brushing of the teeth and having periodic dental check-ups.

KEEPING CLEAN — CA 5.0-12.0 MA 5.0-12.0
With Record — 1968
Coronet Films
Encourages cleanliness by showing how daily baths eliminates germs and helps everyone.

KEEPING OURSELVES HEALTHY — CA 5.0-10.0 MA 5.0-10.0
Color with Captions — 1958
Herbert M. Elkins Co.
Points out the need for following health and safety rules at home and at school.

KEEPING WELL — CA 5.0-12.0 MA 5.0-12.0
With Record. — 1968
Coronet Films
Presents a classroom play showing some of the causes of sickness.

LEARNING ABOUT FOOD — CA 5.0-12.0 MA 5.0-12.0
Color — 1969
Encyclopedia Britannica Educational Corp.
Discusses health information and suggests action observations and investigations as ways of learning more about health.

LEARNING ABOUT GERMS — CA 5.0-12.0 MA 5.0-12.0
Color — 1969
Encyclopedia Britannica Educational Corp.
Discusses health information and suggests action observations and investigations as ways of learning more about health.

LEARNING ABOUT GROWTH AND EXERCISE — CA 5.0-12.0 MA 6.0-12.0
Color — 1969
Encyclopedia Britannica Educational Corp.
Discusses health information and suggests action observations and investigations as ways of learning more about health.

LEARNING ABOUT NEATNESS — CA 5.0-12.0 MA 5.0-12.0
Color — 1969
Encyclopedia Britannica Educational Corp.
Discusses health information and suggests action observations and investigations as ways of learning more about health.

LEARNING ABOUT OUR EARS — CA 5.0-12.0 MA 5.0-12.0
Color — 1969
Encyclopedia Britannica Educational Corp.
Discusses health information and suggests action observations and investigations as ways of learning more about health.

LEARNING ABOUT OUR SKIN — CA 5.0-12.0 MA 5.0-12.0
Color — 1969
Encyclopedia Britannica Educational Corp.
Discusses health information and suggests action observations and investigations as ways of learning more about health.

LEARNING ABOUT SLEEP AND REST — CA 5.0-12.0 MA 5.0-12.0
Color — 1969
Encyclopedia Britannica Educational Corp.
Discusses health information and suggests action observations and investigations as ways of learning more about health.

LET'S VISIT THE DENTIST — CA 3.0-8.0 MA 3.0-8.0
Color/Captions
Society for Visual Education
From the Be Healthy, Go Safely-The Primay Way Health Set Series-shows basic health rules.

POSTURE — CA 5.0-11.0 MA 4.0-11.0
Color with Captions — 1959
Herbert M. Elkins Co.
Shows some basic concepts in building health habits.

QUESTIONS ABOUT HEALTH — CA 5.0-12.0 MA 5.0-12.0
Color — 1969
Encyclopedia Britannica Educational Corp.
Discusses health information and suggests action observations and investigations as ways of learning more about health.

THE ROAD TO GOOD HEALTH — CA 9.0-15.0 MA 9.0-16.0
Color — 1968
Your Lesson Plan Materials Corp.
Stresses that individuals must share the responsibility for insuring good health habits in youth as a preparation for a healthier old age.

TEETH — CA 5.0-13.0 MA 5.0-14.0
Color
Popular Science Publishing Co.
From the Elementary Science Series - describes the development of teeth during the evolution of animal life. Explains importance of teeth, pictures baby teeth. Shows diagrams of the parts of a tooth. Discusses the proper care of the teeth.

THE TEETH AND EATING — CA 11.0-17.0 MA 10.0-16.0
Color — 1967
Encyclopedia Britannica Educational Corp.
From The Understanding Your Body Series - illustrates structure, function, and care of the teeth.

TEN LITTLE PEOPLE AND THEIR TEETH — CA 6.0-13.0 MA 6.0-14.0
Color
American Dental Association
Presents the story of five people who took care of their teeth and five people who did not.

TIME FOR HEALTHY TEETH — CA 4.0-13.0 MA 3.0-13.0
Color/Record — 1963
Audio Productions Inc.
Attempts to induce the formation of good habits in proper care of the teeth.

WE TAKE GOOD CARE OF OUR TEETH — CA 4.0-13.0 MA 3.0-13.0
Color
Herbert E. Rudek
Stresses proper dental care for young children.

YOUR CLOTHES — CA 5.0-12.0 MA 5.0-12.0
With Record — 1968
Coronet Films
Presents Mary and Jim demonstrating how to dress, how to buy clothes, and ways to care for clothing.

YOUR EXERCISE AND POSTURE — CA 5.0-12.0 MA 5.0-12.0
With Record — 1968
Coronet Films
Demonstrates why exercise and posture are essential for growth and health.

YOUR FOOD — CA 5.0-12.0 MA 5.0-12.0
With Record — 1968
Coronet Films
Shows the function of eating and the importance of good eating habits.

YOUR REST AND SLEEP — CA 5.0-12.0 MA 5.0-12.0
With Record — 1968
Coronet Films
Encourages the development of good rest habits.

YOUR TEETH AND THEIR CARE — CA 6.0-13.0 MA 6.0-13.0
Color — 1968
Y.L.P. Materials Corp.
Describes the different kinds of teeth and their structures and functions. Illustrates the spread of decay, the reason for decay and preventative procedure. From The Health Habits Series.

YOU'RE ON PARADE — CA 5.0-12.0 MA 5.0-12.0
Color with Captions
Society for Visual Education, Inc.
Uses illustrations to show basic health rules.

POSTERS

BRUSH YOUR TEETH, EAT GOOD FOODS. VISIT YOUR DENTIST
National Dairy Council — CA 4.0-6.0 — MA 4.0-6.0

SWISH AND SWALLOW POSTER — CA 4.0-6.0 — MA 4.0-6.0
American Dental Association
Paper-$.25 Laminated-$3.50

FIRST AID AND SURVIVAL

20

BOOKS

FIRST AID MANUAL — RDG 6-12 CA 12-17 MA 12-17
Rev. Edition
American Medical Association
Describes the skills and knowledge that are necessary to deal with common emergencies.

FIRST AID TEXTBOOK — RDG 6-12 CA 12-17 MA 12-17
4th Edition, Rev. NY — 1957
American National Red Cross
Doubleday and Co. Inc.
Discusses the symptoms, care prevention and treatment of victims of accidents or sudden illness.

FIRST AID TEXTBOOK FOR JUNIORS — RDG 4-7 CA 9-14 MA 9-14
2nd Edition, Rev. NY — 1966
American National Red Cross
Doubleday and Co. Inc.
Presents a basic course in First Aid geared toward young people.

HOME NURSING TEXTBOOK — RDG 9-12 CA 15-18 MA 15-18
7th Edition, NY — 1963
American National Red Cross
Doubleday and Co. Inc.
Describes the role of the home nurse in maintaining health, observing symptoms of illness and giving simple nursing care.

HOME HEALTH EMERGENCIES — RDG 4-12 CA 9-17 MA 9-17
Equitable Life Assurance Society — 1956
Common, everyday emergencies are discussed and their care and treatment outlined.

WHEN THE UNEXPECTED HAPPENS — RDG 6-12 CA 9-17 MA 9-17
John Hancock Life Insurance Co. — 1964
Describes the necessary steps to be followed in case of emergency.

FIRST AID, A PROGRAMMED TEXT — RDG 4-12 CA 9-17 MA 9-17
Igel B. Haller — 1956
Instructional Materials Laboratories, Inc.
A step-by-step learning guide dealing with all areas of First Aid.

FIRST AID — RDG 4-12 CA 10-17 MA 8-18
Metropolitan Life Insurance Co.
The basic steps needed to deal with common First Aid Emergencies are outlined in this text.

HANDBOOK OF FIRST AID — RDG 9-12 CA 15-18 MA 14-18
L. M. Miller
Reader's Digest — 1960
Explains the proper First Aid in cases of bleeding, poisoning, broken bones and other common emergencies.

IN TIME OF EMERGENCY RDG 6-12 CA 13-18 MA 12-18
Publication H-14
United States Government Printing Office March 1968
United States Department of Defense, Office of Civil Defense
A citizen's handbook on Nuclear Attack and Natural Disasters.

FILMS

ARTIFICIAL RESPIRATION — CA 12.0-17.0 MA 12.0-17.0
10 minute slide, Color — 1967
Sterling Fducational Films
Presents close-up illustrations of mouth-to-mouth resusciation and the new manual technique, the recently approved Sylvester Method.

BREATH OF LIFE — CA 12,0-17.0 MA 12.0-17.0
16 minute slide, Color — 1964
Pyramid Film Productions
Explains where and when to use mouth-to-mouth breathing and tells why it is the best resuscitation. Shows how to apply the method in a variety of situations and outlines the basic steps involved.

BREATHING FOR OTHERS — CA 12,0-17,0 MA 12,0-17.0
14 minute slide, Color — 1965
International Film Bureau
Demonstrates the anatomincal and physical principles involved in mouth-to-mouth and mouth-to-nose resuscitation techniques. Depicts situations where such techniques may be used.

BUSH FIRST AID, PART I. — CA 12.0-17.0 MA 12.0-17.0
10 minute slide, Color — 1967
Sterling Educational Films
Shows how to assemble a practical First Aid Kit and how to use it for almost any emergency.

BUSH FIRST AID, PART II. — CA 12.0-17.0 MA 12.0-17.0
10 minute slide, Color — 1967
Sterling Educational Films
Shows how to treat an accident victim in the bush using only the things which are readily available.

DANGER-HANDLE WITH CARE — CA 7.0-17.0 MA 7.0-17.0
22 minute slide, B/W — 1962
U. S. National Audiovisual Center
Discusses treatments using heat and cold, showing how to prepare and use hot and cold applications.

EMERGENCY BREATHING DEMONSTRATION — CA 7.0-17.0 MA 7.0-17.0
4 minute slide, Color — 1962
NGS Productions, Inc.
Demonstrates rescue breathing in a real situation by using mouth-to-mouth breathing techniques on the Resusci-Anne-Manikin.

EMERGENCY CHILDBIRTH — CA 16.0-18.0 MA 15.0-18.0+
21 minute slide, Color — 1961
U. S. Audiovisual Center
Shows how to render necessary assistance in the emergency delivery of a baby. Outlines procedures to follow during and immediately after delivery.

FIFTY THOUSAND LIVES — CA 7.0-17.0 MA 11.0-17.0
14 minute slide, Color — 1959
Association Films
Directions for mouth-to-mouth artificial respiration and directions for artificial respiration with a resusitube airway.

FIRST AID — CA 9.0-17.0 MA 9.0-17.0
28 minute slide, Color and B/W
American National Red Cross
Shows basic dressings and bandages and demonstrates artificial respiration. Tells how to administer First Aid for shock, burns, bleeding, poisoning, broken bones, and other emergencies.

FIRST AID, PART I. — CA 9.0-17.0 MA 9.0-17.0
14 minute slide, Color — 1958
American National Red Cross
Shows basic dressings and bandages. Demonstrates artificial respiration and treatment of shock and burns.

FIRST AID, PART II. — CA 9.0-17.0 MA 9.0-17.0
14 minute slide, Color — 1958
American National Red Cross
Demonstrates proper First Aid in cases of bleeding, poisoning, broken bones and other emergencies.

FIRST AID-ARTIFICIAL RESPIRATION — CA 9.0-17.0 MA 9.0-17.0
28 minute slide, B/W — 1965
American National Red Cross
Uses diagrams and live demonstrations to show the mouth-to-mouth, chest pressure-arm lift and back pressure-arm lift methods of artificial respiration.

FIRST AID-BANDAGING — CA 12.0-17.0 MA 12.0-17.0
28 minute slide, B/W — 1965
American National Red Cross
Demonstrates the application of a spiral turn bandage to cover a surface wound, a figure-of-eight-turn to cover a joint, and recurrent turns to bandage the scalp, the end of a finger, or the stump of a limb. Shows the proper use of gauze compresses.

FIRST AID FOR COMMON EMERGENCIES — CA 12.0-17.0 MA 12.0-17.0
28 minute slide, B/W — 1965
American National Red Cross
Discusses symptoms, prevention and First Aid Skills for common medical emergencies - heart attack, apoplexy or stroke, fainting, epilepsy, unconsciousness, foreign body in the eye, choking on food or foreign objects, and swallowing indigestible objects.

FIRST AID FOR SHOCK AND ARTIFICIAL RESPIRATION CA 7.0-17.0 MA 7.0-17.0
28 minute slide, B/W — 1965
American National Red Cross
Shows how to administer First Aid for shock and how to give artificial respiration.

FIRST AID ON THE SPOT CA 12.0-17.0 MA 9.0-17.0
Encyclopedia/Britannica Educational Corp.
Shows American Red Cross first aid treatment for six common injuries, wounds, burns and shock, controlling bleeding, splinting, and giving artificial respiration.

FIRST AID TRANSPORTATION OF THE SICK AND INJURED CA 9.0-17.0 MA 9.0-17.0
28 minute slide, B/W 1965
American National Red Cross
Describes the transportation of victims of accidents and sudden illness. Discusses the limits of what a first aider should do when moving a victim. Includes a demonstration of the application of an arm sling.

FRACTURES AND SPLINTING CA 12.0-17.0 MA 12.0-17.0
28 minute slide, Color 1960
U. S. National Audiovisual Center
Shows how to recognize fractures, dislocations and sprains and how to treat them with improvised splints.

FROSTBITE AND SNOWBLINDNESS CA 9.0-17.0 MA 9.0-17.0
11 minute slide, Color 1967
Sterling Educational Films
Prevention, recognition, causes and treatment of frostbite and snowblindness.

HEALTHFUL LIVING IN EMERGENCIES CA 12.0-17.0 MA 12.0-17.0
28 minute color slide 1960
U. S. National Audiovisual Center
Shows how to prevent disease under unsanitary, crowded living conditions. Stresses the importance of predisaster planning and post-disaster improvisation.

IMAGE IN THE MIRROR CA 12.0-17.0 MA 12.0-18.0
27 minute B/W slide
American National Red Cross
Film deals with the correct body mechanics and good posture for the nurse and patient.

LIFE SAVING AND WATER SAFETY CA 7.0-17.0 MA 7.0-17.0
20 minute color and B/W slide 1965
All America Productions
Men and women certified instructors in the American Red Cross and Y.M.C.A. Life saving and water safety program demonstrate water safety and life saving techniques on land, on the water surface and under water.

MILFORD, U.S.A. CA 12.0-17.0 MA 12.0-18.0
20 minute B/W slide 1962
U. S. National Audiovisual Center
Simulated disaster exercises in a Red Cross shelter serve as a basis for a discussion of disaster preparedness.

ONE MINUTE TO THREE — CA 12.0-17.0 MA 12.0-17.0
26 minute slide, B/W
American National Red Cross
Film deals with the role of the home nurse in maintaining health. Observing symptoms of illness and giving simple nursing care.

PASSPORT TO TOMORROW — CA 12.0-17.0 MA 12.0-17.0
28 minute slide, B/W
American National Red Cross
Film deals with modern medicines and supplies and how to give medicines according to the doctor's orders.

POISONOUS SNAKES -U.S.A. — CA 10.0-17.0 MA 8.0-18.0
18 minute color slide — 1962
Educational Materials Distrib.
Points out ways of recognizing and identifying poisonous snakes found in the U. S. Demonstrates immediate first aid techniques to follow in case of snake bites.

POLE TOP RESCUE — CA 7.0-17.0 MA 7.0-17.0
17 minute color slide — 1962
American Film Productions, Inc.
Deals with special techniques required to rescue and revive victims of electric shock incurred while working on electric or telegraph poles.

PRAIRIE SCHOONER, SPACE AGE MODEL — CA 12.0-17.0 MA 10.0-18.0
22 minute B/W slide
American National Red Cross
Film deals with the role of the home nurse in helping to prevent the spread of disease, bed-making, and the grooming of the bed patient.

PULSE OF LIFE — CA 12.0-17.0 MA 12.0-17.0
27 minute color slide — 1962
Pyramid Film Prod.
Illustrates latest methods of resuscitation including mouth-to-mouth breathing and external heart massage techniques.

RADIOACTIVE FALLOUT AND SHELTER — CA 12.0-17.0 MA 12.0-17.0
28 minute color slide — 1960
U. S. National Audiovisual Center
Discusses the effects of radiation on people and emphasizes protective procedures against radiation.

READ THE LABEL AND LIVE — CA 8.0-18.0 MA 6.0-18.0
9 minute color slide
Alfred Higgins Prod.
Shows that on many products we use every day, there are important words on the label and that some of the most common problems occur when people do not read these warnings.

THE ROAD BACK — CA 12.0-17.0 MA 12.0-17.0
23 minute B/W slide
American National Red Cross
Deals with the rehabilitation of the sick and injured.

SECONDS COUNT — CA 11.0-17.0 MA 12.0-17.0
15 minute color slide — 1965
International Film Bureau
Shows incidents dealing with drowning and asphyxia, emphasizing the need for speed in applying emergency resusciatation by mouth-to-mouth method.

SHOCK — CA 9.0-17.0 MA 9.0-17.0
14 minute color slide — 1960
U. S. National Audiovisual Center
Shows how to recognize and treat shock. Emphasizes the seriousness of shock and suggests methods of prevention.

SURVIVAL KIT PART I & II. — CA 9.0-17.0 MA 9.0-17.0
10 minute slide color — 1968
Sterling Educational Films
Shows a survival kit which is contained in a box six inches long by four inches wide and two inches deep. Details the items in the survival kit and explains how they are designed to combat the seven enemies of survival.

TARGET BABIES AND CHILDREN — CA 14.0-18.0 MA 12.0-18.0
30 minute B/W slide
American National Red Cross
Film deals with the role of the home nurse in the treatment of infants and children.

THAT THEY MAY LIVE — CA 7.0-17.0 MA 7.0-17.0
19 minute color slide — 1959
Pyramid Film Productions
Illustrates the life saving method of direct mouth-mouth breathing even a child can apply. Examples of common accidents are shown in dramatic sequence with demonstrations following each episode.

THE TRAINING MANIKIN — CA 12.0-17.0 MA 12.0-17.0
10 minute color slide — 1965
International Film Bureau
Shows use of a manikin in training a class in exhaled air resuscitation and closed chest cardiac massage.

TRANSPORTATION OF THE INJURED — CA 12.0-17.0 MA 12.0-17.0
14 minute color slide — 1960
U. S. National Audiovisual Center
Shows how to use materials to be found in disaster areas to improvise means of moving injured persons. Describes precautions to prevent further injuries.

THE UNEXPECTED MOMENT — CA 12.0-17.0 MA 12.0-17.0
14 minute color slide — 1963
U. S. National Audiovisual Center
Describes appropriate actions to be taken on arriving at the scene of an accident.

WATER — CA 12.0-17.0 MA 12.0-17.0
27 minute B/W slide — 1962
U. S. National Audiovisual Center
Discusses water conservation in a disaster emergency, water purification and a civil defense sanitation kit.

THE WHY AND HOW OF STANDARD FIRST AID — CA 9.0-17.0 MA 9.0-17.0
28 minutes B/W slide — 1965
American National Red Cross
A film based on The Red Cross standard first aid course and designed to develop good safety attitudes. Describes the first aid skills used in caring for victims of accidents and sudden illness.

FILMSTRIPS

FIRST AID SERIES (9 Filmstrips) CA 12.0-17.0 MA 12.0-17.0
Black/White 1959
McGraw-Hill Textfilms
Uses drawings and photographs to show techniques for First Aid in most emergencies. I.E. dressings, bleeding and shock, bone, muscle and joint injuries, injuries from heat, wounds, common medical emergencies, transportation of injured, use of artificial respiration, and your responsibilities in first aid.

STORY OF ARTIFICIAL RESPIRATION CA 7.0-17.0 MA 7.0-17.0
Color with Captions
Describes the various means of Artificial Respiration used through the ages.

NUTRITION

ARTICLES

NUTRITIONAL COMPONENT IN SOME PROBLEMS OF ADOLESCENCE
M. Balsey, M. W. Brink & F. W. Specman — RDG 9-12 CA 13-21 MA 14-20
Journal of Home Economics — October 1968

EFFECTS OF MALNUTRITION ON MENTAL DEVELOPMENT - TRUTHS & HALF TRUTHS
Richard H. Barnes — RDG 10-12 CA 15-21 MA 15-20
Journal of Home Economics — November 1969
Discusses limitations of knowledge in relationship between nutrition and learning ability.

DIET PATTERNS AND CORONARY HEART DISEASE — RDG 9-12 CA 13-17 MA 14-17
Dairy Council Digest 35 — Nov.-Dec. 1964
National Dairy Council
Discusses role of diet in coronary heart disease.

EATING IN SPACE, IT'S NO PICNIC UP THERE — RDG 4-7 CA 9-13 MA 9-12
Look Magazine, Page 58 — July 15, 1969

KENNY LEARNS ABOUT FOOD AND MOTHER — RDG 1-3 CA 6-10 MA 6-8
Oceana Publications, Inc. — 1963
From Health For All, Book 3
Reprinted from Kenny and Jane Make Friends by Elizabeth Vreeken.

NUTRITIONAL ASPECTS OF SPACE FEEDING — RDG 8-14 CA 12-17 MA 13-17
Paul A. LaChance
Nutrition News 29, No. 4 — Dec. 1966
Available from National Dairy Council
Discusses problems of providing nutritional adequate diets for the astronauts and some of the factors which influence the selection of foods.

LUNCHEON IN SPACE — RDG 7-12 CA 12-17 MA 12-17
P. A. LaChance & C. A. Berry
Nutrition Today — June 1967
Article describes in detail the problems of feeding astronauts.

THE PARADOX OF TEENAGE NUTRITION — RDG 7-12 CA 12-15 MA 13-15
R. M. Leverton
Journal of The American Dietetic Association July 1968
The American Dietetic Association
Article presents background on concern over teenage eating patterns.

HOW YOU CAN HELP THE HUNGRY — RDG 9-12 CA 14-21 MA 16-20
F. Glen Loyd
Today's Health, PP. 50-52 — January 1970
Discusses many ideas of how people can help others obtain food for an adequate diet.

NUTRITION AND THE TEENAGER — RDG 9-12 CA 12-21 MA 12-20
I. G. Macy
Mimeography, HWP-128 — 1961
Federal Extension Service. U. S. Department of Agriculture

FAT FANTASIES — RDG 8-12 CA 13-15 MA 13-16
Lorraine Maloy
Health News — April 1968
New York State Department of Health

THE WHITE HOUSE CONFERENCE ON FOOD, NUTRITION AND HEALTH
Jean Mayer — RDG 10-12 CA 15-21 MA 15-20
Journal of the American Home Economics Assoc. Sept. 1969
An overview of the problems considered at the White House Conferences on food, nutrition, and health.

JAPANESE YOUTH ARE GROWING TALLER,BUT WHY? RDG-9-12 CA 14-18 MA 14-17
Helen Mitchell
Nutrition News — April 1965
National Dairy Council

NUTRITION AND HUMAN NEEDS — RDG 9-12 CA 15-21 MA 15-20
Hearings before the Select Committee on Nutrition and Human Needs of the U. S. Senate, 90th Congress.
Order from, Superintendent of Documents Printing Office.
Part I - Problems and Prospects $1.00
Part II - USDA, HEW, OEO Officials $1.75
Part III - The National Nutrition Survey $1.75
Part IV - South Carolina $1.00
Part I - Most useful. The testimony given at the hearings has served to further document the need for government action to help poor people obtain adequate food to maintain health.

HEALTH PROBLEMS OF THE DISADVANTAGED, IN HEALTH NEWS
Joseph B. Robinson — RDG 9-12 CA 15-21 MA 15-20
New York State Department of Health — Vol. 45 2 PP. 2-9, July 1968
Discusses the health problems of the disadvantaged.

THE SCANDAL OF THE DIET PILLS — RDG 7-12 CA 12-17 MA 13-17
Life Magazine — Jan. 26, 1968, PP. 22-29

INFANT MALNUTRITION AND ADULT LEARNING — RDG 10-12 CA 15-21 MA 17-20
Nevin S. Scrimshaw
Saturday Review — March 16, 1968, P. 61
Discusses effects which malnutrition in infancy may have on future ability to learn.

ADOLESCENT OBESITY — RDG 7-12 CA 12-15 MA 13-16
J.A. Spargo, F. Heald, & P.S. Peckos
Nutrition Today — December 1966

FOOD FADS AND FRAUDS — RDG 9-12 CA 13-17 MA 14-17
F. J. Starl
Today's Health — March 1969
American Medical Association

BOOKS

ALICE IN WONDERLAND — RDG 4-7 CA 7-13 MA 8-11
Grades 3-6
Read Tea Party Sequence

A CHILD'S PICTIONARY — RDG Non-Reader CA 1.5-6 MA 2-6
Scott Foresman and Co.
For kindergarten or preschoolers, just beginning to learn to read. Shows pictures and the workd for the item pictured. Good section on food items.

STILL HUNGRY IN AMERICA — RDG 8-12 CA 14-19 MA 14-19
Robert and Clayton A. Coles — $6.95
New American Library, Inc., in association with the World Publishing Co.
A moving photographic essay on poverty and hunger.

SLIMMING FOR TEENAGERS — RDG 7-10 CA 12-15 MA 12-15
Lester David
This book is geared directly to the adolescent. It's a good investment for any teenager who has--or thinks he has--a weight problem.

THE NUTS AMONG THE BERRIES — RDG 7-12 CA 12-17 MA 12-17
Ballantine Books, Inc.
Historical account of nutritional quackery and food faddism in the U. S. Has personal appeal because it involves itself in taking a look at the people and the times when nutritional quackery first took place and why people were influenced into believing in miracle remedies.

THE MEDICINE SHOW - Rev. Ed. — RDG 9-12 CA 13-16 MA 14-17
Editors of Consumer Reports. Consumer Union — 1963
Part II (chapters 13-17) is particularly useful for information on food faddism and quackery.

FOOD FOR US ALL, THE YEARBOOK OF AGRICULTURE — RDG 9-12 CA 15-20 MA 15-18
Superintendent of Documents, U. S. Government Printing Office, Purchase-$2.25
Olson, K. W. U.S. Farmers, Suppliers of Food For The World. - PP.75-80 Content 131
Washbon, M.& Harrison, G. Overweight and What It Takes To Be Trim. PP.304-314. Content 90, content 149.
West, Q. M. The Revolution in Agriculture, New Hope For Many Nations, PP.81-86. Content 132.

THE YEARBOOK OF AGRICULTURE 1959. — RDG 9-12 CA 15-20 MA 15-20
Superintendent of Documents, U.S. Government Printing Office, Purchase-$2.25
L. E. Burney - The Public Health Service. PP. 452-460
H. P. Davis - Sharing Our Bounty. PP. 681-690
G. P. Larrick - The Pure Food Law. PP. 444-451
R. W. Phillips - Feeding 6280 Million. PP. 671-680
M.M. Sandstroh - School Lunches. PP. 691-700
H. K. Striebling & T.A. Dries - Habit and More. PP. 631-635
S. F. Stowe - The Federal Trade Commission. PP. 441-443.

THE GOOD FOODS COLORING BOOK RDG Non-Reader CA 2.5-8 MA 3-8
Consumer and Marketing Service, U.S.Dep't. of Agriculture.
Free (toys, puzzels, etc.) Grades K-3.

HUNGER U.S.A. CITIZENS BOARD OF INQUIRY, RDG 7-12 CA 12-18 MA 13-18
Beacon Press Purchase-Paperback $1.95, Hard Cover $4.95
Presents case studies of hunger and malnutrition among poor Americans in several areas. Illustrates conclusions of the Board of the Citizen's Crusade Against Poverty in their search to determine the extent of malnutrition and hunger in the U.S. Designed to, inform reader of the real and shocking conditions in the U.S. regarding malnutrition.

CHILD NUTRITION IN DEVELOPING COUNTRIES RDG 9-12 CA 15-19 MA 15-18
D. B. Jelliffe.
U.S. Public Health Service. U.S. Government Printing Office, $1.25
Comparative survey of the nutritional problems in developing countries. The book discusses the lack of certain nutrients in some diets and the result of this gap on growing children. It also concerns itself with differing approaches to food preparation and the implications of varying population growth.

FOOD BECOMES YOU RDG 8-12 CA 14-18 MA 14-18
R. M. Leverton
Dolphin Books. Doubleday and Company, Inc. 1961 Paperback
Chapter 1, Food's The Thing
Chapter 2, Food Habits
Chapter 8, The Nutrients
Chapter 7, Food for Baby
Chapter 11, Parents in Waiting
Chapter 13, The First Dozen Years
Chapter 14, The Teen Years

FOOD AND MAN RDG 5-12 CA 9-17 MA 10-17
Luwenberg, Todhunter, Wilson, Feeny, and Savage
Wiley, New York 1968
The following chapters are helpful.
Chapter 3
Chapter 5
Chapter 4, Food Habits and Food Ways
Chapter 6 Hunger and its Effects on People
Chapter 7, Malnutrition and Disease
Chapter 8, Nutritional Challenges of the Future

MALCOLM X, (THE AUTOBIOGRAPHY OF MALCOLM X) RDG 8-11 CA 13-16 MA 13-16
Grove Press 1964
An account of how one person changed his food habits late in life to conform to a new religion.

OVERWEIGHT - CAUSES, COST AND CONTROL RDG 9-12 CA 14-19 MA 14-18
Jean Mayer
Prentice-Hall, Inc. 1968
Chapter 1 - A biological explanation of the cycle concerning hunger and the need to satisfy the urge for food. Chapter 6 - An attempt to explain the social overtones of obesity and why they occur. Obesity in public figures such as Jackie Gleason, etc. is examined. Chapter 9 - Difficulty in detecting obesity in adolescence due to puberty. Also a discussion of the psychological problems involved with adolescent obesity.

NUTRITION, SCIENCE AND YOU RDG 9-12 CA 14-17 MA 16-17
Olaf Mickelson
Nutrition Science and You 1964
Obtain from Scholastic Book Service. Single copy, $.50.
Quantity prices available on request. An overview of nutrition research in the past, written especially for high school students.

OBESITY AND HEALTH-A SOURCE BOOK OF CURRENT INFORMATION FOR PROFESSIONAL HEALTH PERSONNEL 1967 - RDG 9-12 CA 14-21 MA 14-20
U.S. Public Health Services, National Center for Chronic Disease Control.
General reference for the teacher and the following chapters are useful for the content indicated.
Chapter 3, Prevalence of Obesity. Content 146
Chapter 4, Health Implications. Content 147

THE PEOPLE LEFT BEHIND. RDG 10-12 CA 15-21 MA 16-20
A Report by the President's National Advisory Commission on Rural Poverty 1967
U.S. Government Printing Office $1.00
Reports discusses plight of disadvantaged and makes recommendations as to how these people may be helped.

PROTECTING OUR FOOD RDG 9-12 CA 14-18 MA 14-18
The Yearbook of Agriculture 1966
Superintendent of Documents, U. S. Government Printing Office $2.25
J.R. Beatherage- New Yorizons in Research. PP. 367-377
G.H. Goldsborough-State Departments of Agriculture. PP. 329-338
F.E. McLaughlin-The Food and Drug Administration. PP. 290-296
R.M. Leverton-Consumer Responsibility. PP. 378-379
E.L. Ruppert & R.W. Mackinson-Public Health Programs. PP. 306-311
G.F. Stewart & E.M. Mrak-Chemicals, One Key to the Future. PP. 352-363.

RECOMMENDED DIETARY ALLOWANCES RDG 9-12 CA 15-18 MA 15-18
National Research Council, National Academy of Sciences. 7th ED. 1968
U. S. Government Printing Office.
Booklet which describes the daily nutritional intake recommended for the average man, woman and child as it is set down by the food and nutrition board. Each nutrient is separately defined, characterized, and related to the foods in which it can be found.

MALNUTRITION, LEARNING AND BEHAVIOR — RDG 10-12 CA 15-21 MA 17-20
Nevin Scrimshow & John E. Gordon — 1968
MIT Press — Purchase-$12.50
A collection of papers presented at a 1967 International Conference on Nutrition and Learning.

FOOD AND NUTRITION — RDG 6-12 CA 14-18 MA 14-18
W.H.Sebrell, J.J. Haggerty and the Editors of Life-1967
From The Life Science Library, Time, Inc. PP. 16-31
Sources of nutrients in different parts of the world.
Miracle of Digestion
The Human Nutrition Machine
Campaign Against a Child Killer. PP. 102-105
Feeding the Family of Man. PP. 168-175
The Race to Beat Famine. PP. 176-191
Diseases of Feast. PP. 126-135
Too Many Calories - A Gargantuan Problem. PP. 136-147

HEALTH - A QUALITY OF LIFE — RDG 9-12 CA 13-17 MA 14-18
J. S. Sinacore — 1968
MacMillan Co.
The following chapters are useful for the activity or content indicated.
Chapter 9 - This chapter takes an overview of the personal and public health problems concerning nutrition, food faddism, food additives, legislation, and weight control diet. (Content 104)
Chapter 16 - This chapter deals with acquainting the student with various agencies and organizations designed to deal with public health. (Activity 311)
Chapter 18 - Space medicine and the frontier yet to be explored in the field of health. (Content 158)

GROWTH AT ADOLESCENCE — RDG 7-10 CA 12-15 MA 12-15
J. M. Tanner — 1962, 2nd edition
Charles C. Thomas
Discusses nutritional needs in relation to growth.

THEIR DAILY BREAD — RDG 7-10 CA 12-15 MA 12-15
Committee on School Lunch Participation — 1968
Free or request to Committee on School Lunch Participation, Suite 2020, 10 Columbus Circle, New York, N. Y. 10019.
Discusses importance of school lunch program.

GROWTH AND DEVELOPMENT OF CHILDREN — RDG 9-12 CA 14-21 MA 15-20
E.H. Watson, & G.H. Jowery — 1958, 3rd edition
Yearbook Publishers, Inc.
A detailed account of the growth processes of children and their nutritional needs at each stage, beginning with the fetus. Chapter 11 specially deals with food habits, caloric requirements, and diet.

LET'S TALK ABOUT FOOD — RDG 7-12 CA 12-17 MA 12-17
P. L. White — 1967
Council of Foods and Nutrition, American Medical Assoc. Purchase-$1.20
Comprehension question-answer discussion of the concept of nutrition. Answers questions concerning diet, modifications which can be made in the diet, weight control, specific foods and their composition, nutrients, effects of food on the body, food preparation and storage.

THE GREAT HUNGER — RDG 11-12 CA 16-21 MA 16-20
Cecil Woodham-Smith — 1962
Harper and Row
Begins with originial problem or rotting potatoes and ends with a discussion of the after math of the disease, starvation and poor health practices.

THE OVERWEIGHT SOCIETY — RDG 7-11 CA 12-15 MA 13-16
Peter Wyden — 1965
William Morrow
Book traces modern man's ingenuity in devising schemes for weight reduction. Describes various reducing diets and attempts to show their fallacies.

CHARTS

HOW I GROW CA 5-10 MA 6-8
National Dairy Council 2 cents. Grades K-3.
Colorful tag 5 1/2 X 3 inches. For recording height and weight of children. One per child needed.

FILMS

BIOGRAPHY OF THE UNBORN CA 15-21 MA 15-20
16 minutes 1963
Encyclopedia Britannica Films.
Loan from Cornell University Film Library, or contact County Extension Home Economist.
Film shows photo micrographs of conception and cell division in early pregnancy and development of fetus month by month. Teacher would have to help class see role of nutrients in processes of growth shown.

THE CELL, STRUCTURAL UNIT OF LIFE CA 9-17 MA 10-17
10 minutes, B/W, or contact extension home economist in county.
Coronet Films
Available from Cornell University Film Library, $2.00-Rental Fee

FOOD -FOR FUTURE YEARS, FROM FOOD-WHAT FOR CA 13-21 MA 14-20
28 minutes, B/W or Video Tape.
Cooperative Extension, Cornell University Film Library, Rental Fee-$12.00
Accompanying workbook provides similar subject matter. Discussion of nutrition of fetus and pregnant mother. Film discusses responsibility of young adults for forming food habits which will pay dividends in long term health including weight control with successful preparing.

FOOD FOR GROWTH, FROM SERIES FOOD--WHAT FOR CA 12-15 MA 12-15
28 minutes, B/W or Video Tape
Cooperative Extension, Film Library, Cornell University, Rental Fee-$2.00

FOOD FOR HEALTH, FROM SERIES FOOD--WHAT FOR CA 13-17 MA 14-17
28 minutes, B/W or Video Tape
Cooperative Extension. Contact the Extension Home Economist in County
Shows a study of nutritional status of teenagers, including measurement of height and weight, taking blood samples for hemoglobin measurement, (a mearue of iron nutritive) and dietary evaluation.

FOOD FOR PEOPLE, FROM SERIES FOOD--WHAT FOR CA 13-16 MA 14-17
28 minutes, B/W or Video Tape
Cooperative Extension, Film Library, Cornell University,Rental Fee-$2.00
A discussion of how people use food, the place of food in religious rituals, and the differences among food habits of people.

FOOD FOR YOUR FIGURE, FROM SERIES FOOD--WHAT FOR CA 12-17 MA 13-17
28 minutes, B/W or Video Tape
Cooperative Extension. Contact the Cooperative Extension Home Economist in County

FOOD, THE COLOR OF LIFE, NATIONAL DAIRY COUNCIL CA 12-16 MA 13-16
22 minutes, Color
Association Films
Objective of film is to motivate people towards a better diet and to emphasize individual responsibility for intelligent food selection. Theme is that food, one of nature's color coded secrets, is part of the mysterious, self replenishing cycle by which life continues to perpetuate itself.

GROWTH AND DEVELOPMENT IN CHILDREN CA 10-21 MA 11-18
Association Films, Inc.
An excellent general overview of growth and development throughout childhood. Especially useful for the teacher.

HAVE A HEALTHY BABY CA 16-21 MA 16-20
19 minutes 1969
Churchill Films
A good treatment of all division and embryonic growth, showing development from conception through birth. Film concentrates on vulnerability of embryo in first 3 months. Teacher should decide if film is appropriate for class.

THE HEALTH FRAUD RACKET CA 13-21 MA 14-20
28 minutes, Color
Food and Drug Administration.
Obtain from Public Health Service Audiovisual Facility.

HUNGER IN AMERICA CA 12-18 MA 13-18
Columbia Brpadcasting System
An hour long documentary, not based on scientific studies. Does have emotional appeal.

HUNGRY ANGELS CA 15-21 MA 15-20
30 minutes
Institute for Nutrition for Central American and Panama.
May be rented from Association Films, Inc.
Depicts child nutrition problems, especially marasums and kwashiooker in Central and South America.

IT HAPPENS EVERY NOON CA 11-21 MA 12-20
13 1/2 minutes, Color
U. S. Department of Agriculture, Consumer and Marketing Service, School Lunch Division.
Shows how urban and rural schools can manage to have a school lunch program. Good for work with parents and community in stimulating the formation of a school lunch program.

MEASURING UP CA 12-15 MA 12-15
28 minutes, Color 1966
Cooperative Extension
Cornell University, Film Library Rental Fee-$4.00
Shows some of the methods used to determine if a person is well nourished. Shown in the film are studies to determine methods to measure body fat, the vitamin B6 requirement of young men and the relationship of dietary calcium to osteoporosis.

MIRACLES FROM AGRICULTURE CA 9-14 MA 9-14
13 1/2 minutes, Color Grades, Intermediate, Jr. High
U. S. Department of Agriculture
Available from Cornell University Film Library, Rental Fee-$1.50,
Contact County Extension Home Economist.
The story of high quality foods and the when, where, and how of foods. Todays farming, ranching, marketing, and merchandising of food is shown. It also depicts the research and agricultural services from farm to market to home.

NUTRITION SENSE AND NONSENSE CA 13-17 MA 9-14
22 minutes, Color
Contact the Cooperative Extension Home Economist in County or write to Film Library, Cornell University.
Illustrates the uselessness of fad diets and the reliability of good nutrition.

OBESITY CA 12-16 MA 12-16
12 minute, Color
Encyclopedia Brittanica Films
Loan from Film Library, Cornell University, $2.50
The film dramatizes the way children and adults are overcome by obesity. It deals with the psychological as well as the physiological stresses of over weight persons.

THE SCHOOL THAT LEARNED TO EAT CA 11-15 MA 12-15
20 minutes, Color
New York State Department of Health
Shows role of school lunch in providing adequate lunches for youngsters.

SCIENCE AND SUPERSTITION CA 6-10 MA 6-9
10 minutes, B/W
Coronet Films
Available from Cornell University Film Library or contact Extension Home Economist in County. Rental Fee-$1.50
Superstitions as Groundhog Day, etc. are proven to be just myths in a classroom setting. Suitable for primary grades.

TEACH A MAN TO FISH — CA 15-21 MA 15-20
28 minutes — 1965
New York State College of Agriculture at Cornell University
Film Library, Cornell University — Rental Fee-$4.00
Differences between the agricultural methods in the United States and those in developing countries are shown in this film which explains that improved agricultural techniques must be used by these countries to raise their food production level, and to free more of their workers for employment in other sections of the economy.

THE TEXAS NUTRITION SURVEY — CA 15-21 MA 15-20
37 minutes, Color
University of Texas Medical Branch
Cornell University, Film Library — Rental Fee-$5.00
Film shows the national nutrition survey in action in Texas. It shows in detail the methodology used in setting up a community and in getting clinical, anthropometsic, bio chemical and dietary data from the subjects. Also discusses preliminary findings.

VIEW FROM THE MOUNTAIN — CA 14-18 MA 15-18
23 minutes, Color
American Dietetics Association
Order from Modern Talking Pictures Services, Inc.
An overview of career opportunities for nutritionists and dietitians.

WORLD OF PLENTY — CA 12-15 MA 12-15
New York State Department of Health Film Library. 1942-1943
Depicts the production, distribution, and consumption of food in three parts.

YOU AND YOUR FOOD — CA 8-13 MA 8-11
Walt Disney Productions
Available from Film Library, New York State Health Department.
Depicts basic four food groups. Shows the value of food -- the important role a well-balanced diet has in our being active and healthy.

FILMSTRIPS

HOW FOOD BECOMES YOU — CA 9-14 MA 10-13
Color, 56 frames — Purchase-$2.00
National Dairy Council
Filmstrip supplements and highlights key information covered in booklet,"How Your Body Uses Food." Helps children in Grades, 5, 6, 7 discover what happens to food in their bodies and why a variety of food is important. Teacher's guide available. 20 cents.

IT TAKES MORE THAN LOVE — CA 14-21 MA 14-20
Color Filmstrip & 33 1/3 RPM Record, — Purchase-$6.00
National Foundation of the March of Dimes, Supply Division
Focus is in prevention of birth defects and importance of good prenatal care.

THE POWER OF FOOD — CA 8-13 MA 8-11
National Meat and Livestock Board
Depicts importance of food in growth.

TAKE A GOOD LOOK — CA 14-18 MA 15-18
16 minutes, sound slide film or use as a filmstrip with record.
American Dietetics Association
Order from Association Films, Inc.
An overview of career opportunities for nutritionists and dietitians.

WHY SCHOOL LUNCH — CA 11-15 MA 12-15
Color, with record, 20 minutes.
The American School Food Service Association, Film Library
Depicts role of school lunch in providing adequate lunches for youngsters.

JOURNALS

ARE WE WELL FED, THE SEARCH FOR THE ANSWER RDG 10-12 CA 15-21 MA 15-18
Volume 4, Number 1 Spring 1969
A. C. Schaefer, & D. C. Johnson
Available from Nutrition Today, 1140 Connecticut Avenue, N.W., Washington, D. C. 20036.
Summarizes the results of the National Nutrition Survey in Texas.

AN EYE TO THE FUTURE, HEALTHY EATING FOR TEENAGERS
F. J. Stare, and J. Dwyer & J.R.Gallagher RDG 7-12 CA 12-15 MA 13-15
New York State Department of Health
Health News April 1969
Adolescents' medical care today.

KITS

DAIRY FARM PANORAMA KIT, NATIONAL DAIRY COUNCIL CA 5-10 MA 4-8
Wall panel, B/W photographs, record, teacher's guide. $2.00 per kit
Panel shows overall view of dairy farm, while individual picture show inside farm building will help children see more about life on a dairy farm. Record has a farm sound. Grades 1-3.

URBAN PANORAMA KIT CA 6-11 MA 5-9
Wall panel, 16 B/W sketches, record and teacher's guide.
Gives overall view of the city including supermarket and shoppers.
Grades 2-4. $2.00 per kit

MODELS

FOOD MODELS, NATIONAL DAIRY COUNCIL CA 5-15 MA 4-12
171 Life sized, color photographic models of food, and teacher's guide.
Grade K-6 $3.00 per set

PHAMPLETS

AID FOR ACNE — RDG 7-10 CA 12-15 MA 12-14
American Medical Association — 20 cents/100
Timely Tips Series
Discusses relation of food eaten to acne.

ANIMAL FEEDING DEMONSTRATIONS FOR THE CLASSROOM
National Dairy Council — RDG Non-Reader CA 9-15 MA 8-12
Tested animal feeding studies demonstrate the effects of good and poor diets. Equipment, supplies and procedure for conducting an animal feeding demonstration are given. These animal feeding demonstrations are an effective teaching device in stimulating awareness of food in relation to growth and general health. Grades 4-6. 30 cents.

ANIMALS THAT GIVE PEOPLE MILK — RDG 5-8 CA 9-15 MA 10-12
National Dairy Council — 25 cents
Booklet presents milk animals of the United States and the world, The historical role of the cow and the importance of milk, Teacher's guide also available. Grades 5-7.

BE GOOD TO YOUR BABY BEFORE IT IS BORN, RDG 9-12 CA 14-21 MA 14-20
March of Dimes, Supply Division, National Foundation
Focus is on prevention of birth defects and importance of good prenatal care.

BEWARE OF FOOD QUACKERY — RDG 7-12 CA 14-21 MA 14-20
American Medical Association — 20 cents/100
Timely Tips Series

A BOY AND HIS PHYSIQUE — RDG 9-12 CA 12-18 MA 14-17
National Dairy Council — 25 cents
Useful in motivating and helping teen-age boys understand their personal responsibilities and gains in developing themselves physically within their capabilities, and ambitions. The essential roles of physical activity and nutrition in a boy's physical development are considered.

CALORIE SENSE AND NONSENSE — RDG 7-10 CA 12-15 MA 13-16
Contact Cooperative Extension Home Economist in County
Single copies free, additional copies 5 cents.
The pamphlet is concerned with calorie fad diets versus good nutrition. Grades 7-10.

CALORIES AND WEIGHT, THE USA PACKET GUIDE RDG 7-12 CA 12-16 MA 13-16
U. S. Department of Agriculture — 1968
Home and Garden Bulletin No. 153, Film also available.
To obtain film, contact U. S. Government Printing Office.

CAN FOOD MAKE THE DIFFERENCE — RDG 7-12 CA 12-15 MA 12-16
American Medical Association — 15 cents
Discusses food health.

DIETITIANS IN DEMAND — RDG CA 14-18 MA 15-18
American Dietetic Association — Free
Overview of career opportunities for nutritionists and dietitians.

EXPECTANT PARENTS — RDG 7-12 CA 14-21 MA 14-20
New York State Health Department
Foods for expectant mothers.

EXTENSION PROGRAM AIDES FIGHT HUNGER — RDG 9-12 CA 15-21 MA 16-20
U. S. Department of Agriculture — Free
Extension Service, Division of Home Economics, September 1969
Describes the role of the aide (para-professional) in the expanded nutrition education program. An effort to reach low income homemakers with nutrition information and help with food preparation.

FOOD BEFORE SIX — RDG 6-10 CA 10-16 MA 11-15
National Dairy Council — 10 cents
Illustrated folder for parents of one to six year olds is a digest of philosophy and practical suggestions for helping children enjoy eating well. Recommended for home economic classes.

FOOD CHOICES -- THE TEENAGE GIRL — RDG 7-10 CA 12-15 MA 12-15
The Nutrition Foundation, Inc.
Discusses adequate food choices for a teen age girl.

FOOD FACTS TALK BACK — RDG 9-12 CA 13-16 MA 14-17
American Dietetic Association
Booklet gives answers to specific questions of food fads and myths.

FOOD FOR FITNESS, A DAILY FOOD GUIDE, RDG 3-6 CA 8-14 MA 8-11
U. S. Department of Agriculture
Discusses food which should be eaten daily.

FOOD STAMPS TO END HUNGER — RDG 9-12 CA 15-21 MA 15-20
Consumer and Marketing Service. — 10 cents, April 1969, PA-911.
Order from Superintendent of Documents, U.S. Government Printing Office.
Food Stamp Handbook for Volunteers. The three pamphlets discuss role of food stamps and donated foods in aiding the disadvantaged to have an adequate diet.

FOODS TO EAT AND WHY — RDG 2-5 CA 7-10 MA 7-9
New York State Health Department
Discusses importance of various foods.

FOOD VALUE WHEEL — RDG 6-10 CA 12-15 MA 12-15
Cooperative Extension, Cornell University or contact Extension Home Economist in-County. Single copies, free, additional copies, 10 cents
Describes nutrient functions and sources.

FOOD--WHAT FOR — RDG 7-10 CA 12-15 MA 12-15
Cooperative Extension, Cornell University, or contact Extension Home Economist in County — $1.00
Workbook on teenage nutrition. Lesson 3 contains a Table of Nutrients, functions, and food sources. Also contains a Table of Calorie Values of Food.

A GIRL AND HER FIGURE, and — RDG 9-12 CA 14-18 MA 14-18
A GIRL AND HER FIGURE AND YOU
National Dairy Council — 20 cents
The latter is workbook companion piece to A Girl and Her Figure. Contains information that will help the teenage girl translate her desire for an attractive figure into a better udnerstanding of the role of nutrition in her physical development.

THE GREAT VITAMIN MYSTERY — RDG 4-9 CA 9-14 MA 9-14
National Dairy Council — 20 cents
Teacher Guide also available.
Grades 4-6; also worthwhile material for Grades 7-9.
Booklet contains historical tales of intrigue and adventure that relates the discovery of five important vitamins. The roles of all the vitamins and the other nutrients are considered.

GROWING UP — RDG non-reader CA 4-8 MA 5-7
National Dairy Council — 8 cents, Grade K-2
Drawings and rhyme depict everyday experiences and point out proper food and health habits.

HEALTH ASPECTS OF THE SCHOOL LUNCH PROGRAM. — RDG 8-12 CA 14-17 MA 14-17
American Medical Association — 25 cents
Gives background on the school lunch program.

THE HEALTHY WAY TO WEIGH LESS — RDG 8-10 CA 12-15 MA 12-15
American Medical Association — 10 cents

HEY KIDS, GET ABOARD THE GOOD SHIP VITAMIN C, — RDG 4-8 CA 9-13 MA 9-13
Florida Citris Commission
Tells the story of early problems with scurvy aboard ships and the discovery of the cure.

HOW DO YOU SHAPE UP — RDG 7-10 CA 12-15 MA 12-15
Timely Tips Series — 20 cents/100

HOW YOUR BODY USES FOOD — RDG 5-9 CA 9-14 MA 10-13
National Dairy Council — 25 cents
Teacher Guide available. — Grades 5-8
Dramatic art, photographs and text encompassing easy, safe experiments with foods challenge the child's interest in the wonders of his body's use of foods for growth, energy and health.

HEART DISEASE, WHAT DO WE KNOW ABOUT DIET AS A RISK FACTOR
Lawrence M. Hursh — RDG 9-12 CA 15-21 MA 17-20
National Dairy Council — 10 cents
Excellent summary of current knowledge of risk factors and coronary heart disease. Teacher reference.

ICE CREAM FOR YOU AND ME — RDG 1-3 CA 6-10 MA 6-8
National Dairy Council — 30 cents, grades 1-3
24 page booklet, 4 page Teacher's guide.
This colorful booklet portrays ice cream making in a modern ice cream plant. It involves the child, through a series of simple experiments, in exploring the properties of this dairy food.

U. N. SETS THE TABLE — RDG 9-12 CA 15-21 MA 15-20
Peter Kihss
UNESCO Food and People Series — 25 cents
Manhattan Publishing Co.
A general overview of United Nations Agencies concerned with nutrition.

DISTRIBUTION OF THE WORLD'S FOOD — RDG 9-12 CA 15-18 MA 15-18
Stefan Krolikowski
UNESCO Food and People Series — 25 cents
Manhattan Publishing Co.
A discussion of international trade in foodstuffs and the effect of World War II on such trade.

LET BREAKFAST FIGHT YOUR BATTLES — RDG 6-10 CA 12-15 MA 12-14
American Medical Association — 20 cents per 100
Timely Tips Series
Discusses importance of eating breakfast.

THIRTY DAYS ON THE FOOD STAMP PLAN — RDG 9-12 CA 15-21 MA 15-20
Jernette Lynch — 25 cents
Cooperative Extension, Colorado State University, Bulletin Room
Discussion of trying to provide an adequate diet for a family using food stamps.

FOOD AND SOCIAL PROGRESS — RDG 9-12 CA 15-20 MA 15-20
Andre Mayer
UNESCO Food and People Series — 25 cents
Manhattan Publishing Co.
An overview of the effects of social class and purchasing power on nutrition.

FOOD FOR THE FAMILY — RDG 7-12 CA 12-16 MA 13-16
Margaret Mead
UNESCO Food and People Series — 25 cents
Manhattan Publishing Co.
An overview of food habits and how they are learned.

MERCHANT OF MENACE — RDG 7-12 CA 14-21 MA 14-20
American Medical Association — 10 cents

THE MIRACLE OF LIFE — RDG 8-11 CA 12-15 MA 13-16
American Medical Association — 40 cents
Part III - the growing individual is recommended.

MORE FOOD FOR ALL WHO NEED IT — RDG 10-12 CA 15-21 MA 15-20
The Food on the Table Program
N. Y. S. Department of Social Services, Free
Describes the governor's program to provide food assistance to all who need it in New York State.

MORE MILK, PLEASE — RDG 1.5-3 CA 6-10 MA 6-9
20 page booklet, Teacher's Guide — Grades, 2-3
National Dairy Council — 15 cents
Shows the importance of our milk supply and the interdependence of rural and urban areas. Questions are used to help the child find out more about production, processing, distribution and consumption of milk.

MY FRIEND THE COW — RDG Pre-primer-1.5 CA 5-7 MA 5-7
36 page booklet, Teacher's Guide — Grade K-2
National Dairy Council — 15 cents
The history of milk and where it comes from, planned for preschool and kingergarten children.

MY GROWTH RECORD — RDG 3-6 CA 9-12 MA 8-11
National Dairy Council — 2 cents
Tabular and graph forms are given so the child can record his own rate of growth in height and weight. One needed for each child.

ARE THERE TOO MANY PEOPLE? — RDG 9-12 CA 15-20 MA 15-20
Alva Myrdal and Paul Vincent
UNESCO Food and People Series
Manhattan Publishing Co. — 50 cents
A critical analysis of the Malthusian Theory of over population.

NURSE'S GUIDE FOR TEACHING MATERNAL NUTRITION, RDG 10-12 CA 16-21 MA 16-20
New York State Department of Health
Discusses nutrition for the pregnant woman.

NUTRITIONAL FACTS ABOUT FAT — RDG 8-12 CA 13-17 MA 14-17
Cooperative Extension
Single copies, free, additional copies, 10 cents.
A general overview of saturated and unsaturated fats, cholesterol, and the relation to heart disease.

THE NUTRITIVE VALUE OF FOOD — RDG 8-10 CA 12-16 MA 13-16
Home and Garden Bulletin — 1972
U. S. Department of Agriculture — 1971
Obtain from U. S. Government Printing Office, 30 cents
Tables of food value for calories, vitamins and minerals.

OPERATION DIET RIGHT — RDG 8-10 CA 13-17 MA 13-17
American Medical Association — 20 cents/100
Timely Tips Series

PERSONALITY 'PLUS' THROUGH DIET - FOODLORE FOR TEENAGERS
Public Affairs Pamphlet No. 299 — RDG 9-12 CA 13-16 MA 14-17
Single copies, 25 cents. 10 to 99 copies, 20 cents each.
Discusses importance of food in how one feels.

THE STORY OF HENRY J. WHO DOESN'T KNOW WHAT TO EAT
Karen Pimble — RDG 3-5 CA 8-11 MA 8-11
Department of Human Nutrition and Food, N. Y. S. College of Human Ecology, or contact Extension Home Economist in County.
Children will enjoy story about little boy. In cartoon leaflet form the pamphlet tells the four basic food group story.

PRENATAL CARE — RDG 9-12 CA 15-21 MA 15-20
American Medical Association — 10 cents each, 100 for $2.50
Discusses medical care for the expectant mother.

A SOURCE BOOK ON FOOD PRACTICES — RDG 6-10 CA 11-17 MA 11-18
National Dairy Council
Focuses on food habits, how they develop, factors which influence them, with emphasis on children and adolescents. Recommended as an aid to the teacher. Could also be useful to high school students majoring in home economics and food services.

A SOURCE BOOK OF FOOD PRACTICES — RDG 9-12 CA 14-21 MA 15-20
National Dairy Council — 15 cents
Emphasizes food habits, how they develop, factors that influence food habits and other aspects of the subject known or being studied. Focuses on prevention of overweight by establishing proper eating habits. Teacher reference material.

THEY ASK WHY — RDG 7-12 CA 12-16 MA 12-16
National Dairy Council — 15 cents
4 page Teacher's guide. — Grades 7-12
Includes questions and answers on many subjects of concern to teenagers. It is also a motivational piece to increase the teenagers interest and understanding of relationship of health and health habits to himself. It should encourage growth and self awareness in the areas of physical, mental, and emotional maturity.

UNCLE JIM'S DAIRY FARM — RDG CA 5-10 MA 6-9
National Dairy Council — 18 cents, Grades 1-3
A companion booklet to the film, "Uncle Jim's Dairy Farm", which enriches children's understanding of daily living on a dairy farm, and importance of food and care for growth and health is available. Teacher's guide available,- 8 cents.

UNESCO, THE PUZZLE OF FOOD AND PEOPLE, RDG 6-10 CA 12-16 MA 13-16
Published for UNESCO by Manhattan Publishing Company
Discusses the problem of feeding the world's population.

WEIGHT CONTROL SOURCES BOOK RDG 10-12 CA 15-21 MA 16-20
National Dairy Council 15 cents
A review of some of the published information on overweight and obesity. Designed as an aid to planning weight control programs.

SEARCH AND RESEARCH RDG 9-12 CA 13-18 MA 14-18
Ruth Wenner Grades 9-12
National Dairy Council 20 cents
Bookler gives steps for getting ideas, performing, writing and interpreting results of an experiment. Reports investigations done by other students. Presents open ended questions and gives extensive references.

WHERE WE GET OUR FOOD RDG 2.5-4 CA 7-10 MA 7-9
20 Page booklet and Teacher's Guide. Grade K-6.
National Dairy Council 25 cents
Explains where we get dairy foods, fruits, vegetables, eggs, cereals, and meat. Art work depicts foods in their natural environment and workers who help bring food to us.

THE WONDER HUMAN MACHINE RDG 6-10 CA 11-15 MA 12-15
American Medical Association 45 cents
The digestive system.- fuel refinery for a chemical engine.

VITAMIN A IN FRUITS AND VEGETABLES RDG 7-9 CA 12-14 MA 12-15
New York State Department of Health
Discusses sources of Vitamin A.

VITAMIN C IN FRUITS AND VEGETABLES RDG 7-9 CA 12-14 MA 12-15
New York State Department of Health
Discusses sources of Vitamin C.

VITAMIN SUPPLEMENTS AND THEIR CORRECT USE, RDG 6-12 CA 10-15 MA 10-14
American Medical Association 10 cents
Especially useful for the teacher.

VITAMIN SUPPLEMENTS AND THEIR CORRECT USE, RDG 7-12 CA 13-17 MA 13-17
American Medical Association 15 cents

YOUR AGE AND YOUR DIET RDG 8-11 CA 13-16 MA 14-17
American Medical Association 15 cents
Discusses diet needs at various ages.

YOUR DAILY BREAD AND ITS DRAMATIC HISTORY, RDG 3-6 CA 8-13 MA 8-11
American Institute of Baking
Story of development of bread.

YOUR FOOD, CHANCE OR CHOICE — EDG 7-12 CA 14-17 MA 14-17
National Dairy Council — 7 cents, Grades 9-12
Designed to guide teenagers in making food choices that will promote good health, energy and good looks. Contains a section on low calorie snacks.

PICTURES

FOOD AND NUTRITION TEACHING PICTURE — CA 4-10 MA 3.5-8
David C. Cook Publishing Company — Grade K-3.
Set of 12 poster-size pictures (useful for teaching essentials of nutrition and importance of eating right foods). Packets of small pictures for taking home are also available. Each picture with a letter to parents and a rhyme printed on the back. Each packet of small pictures contains five of each picture. One packet is needed for 5 children. Set $2.75, miniature take home set-$1.75.

3 SETS OF LARGE PICTURES — CA 6-10 MA 4-8
1) A train, a train being refueled or an engineer shoveling coal into the train. 2) A car or a car at a gas station. 3) Children running, children eating. Grades K-3.

POSTERS

DO YOU — CA 5-10 MA 6-8
24 X 19 inches, Teacher's Guide. — 20 cents
National Dairy Council — Grades 1-3
Focuses on importance of regular toothbrushing, visits to dentist and proper food for dental health. Miniatures (4 3/8 X 6 inches) available at 1 cent per miniature.

EVERY DAY EAT THE 1-2-3-4 WAY — CA 4-10 MA 5-8
Wall chart 57 1/2 X 18 inches, 10 cents
Miniature for children, 22 1/8 X 7 1/8 inches, 5 cents
National Dairy Council — Grade K-3
A version of the four food groups for children. Helps them understand the kinds of food needed for their best growth health and activity. Teacher Guide available.

FOODS TO EAT — CA 6-10 MA 6-9
New York State Health Department
Companion to, "Food to Eat and Why".

FOODS TO EAT — CA 9-15 MA 9-14
New York State Department of Health
Illustrates the foods contained in each of the four food groups.

A GUIDE TO GOOD EATING — CA 9-15 MA 9-13
National Dairy Council — Grades 4-9
Presents the four major food groups as a basis for a daily food guide. 18 X 28 inches. 25 cents. Also available in leaflet form; 4 cents per leaflet, and in miniatures, 1 cent per miniature. Available in Spanish.

JOIN US FOR LUNCH — CA 6-10 MA 6-8
Poster 15 X 19 inches — Grades 1-3
National Dairy Council — 15 cents
Designed to create favorable attitudes toward school lunches.

MORE MILK, PLEASE — CA 6-10 MA 6-9
Six posters, 20 X 16 inches — Grades 2-3
National Dairy Council — 75 cents per set
Tell the story of milk from the farm to the table.

WHAT DID YOU HAVE FOR BREAKFAST THIS MORNING? CA 8-15 MA 8-12
National Dairy Council — Grades 4-6
Poster (35 cents), activity piece (8 cents) and teacher's guide (20 cents). Poster shows youngsters from different ethnic groups. Activity piece for individual reproduces poster and provides space for menu planning. Teacher's Guide tells about food habits in the countries of the children pictured.

RECORD

FARM IN THE ZOO — CA 2.5-7 MA 3-7
Scott Foresman and Company — Pre-school to 2
33 1/3 record and set of color pictures depicting farm animals and the sounds they make. From Foundations of Learning Series.

SLIDES

CHANGING ATTITUDES TOWARD WEIGHT CONTROL CA 11-15 MA 12-15
Cooperative Extension. Contact Cooperative Extension Home Economist in County.
Use selected slides, the slides illustrate some attitudes toward the heavy person and controlling weight.

HOW FOOD AFFECTS YOU (SLIDE SET C-156) CA 12-15 MA 12-15
48 slides $5.50
U. S. Department of Agriculture
Use selected slides to relate nutrients to cellular functions.

SAFETY EDUCATION

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FILMS

BE WATER WISE--SWIMMING — CA 5-10 MA 5-9
25 minutes, Color — Grade K-6
New York State Department of Health — Free Loan
Discusses five basic principles of safe swimming and points out consequences when safety rules are ignored.

BEHIND THE CLOSED DOOR — CA 5-11 MA 5-11
15 minutes, Color — Grade K-6
New York State Department of Health — Free Loan
Exposes danger inherent in haphazard disposal and storage of unused refrigerators.

BEWARD THE FRIENDLY DRAGON — CA 9-12 MA 9-12
9 1/2 minutes, Color — Grades, 4, 5, 6
Illinois Central Railroad — Free Loan
Cartoon style film tells dangers of playing on railroad property.

BICYCLE RIDING REMINDERS — CA 9-11 MA 9-12
11 minutes, Color — Grades, 4, 5, 6
Charles Cahill & Associates — Cost Item.- 1970
Stresses basic safe riding rules.

BOATING SAFETY — CA 13-17 MA 12-18
8 minutes, Color — Grades, 7-12
New York State Department of Health — Free Loan
This film contains overall recommendations for small boat safety.

DANGER HIGH VOLTAGE — CA 5-11 MA 5-11
15 minutes, Color — Grade K-6
New York State Health Department — Free Loan
This film presents a clear and elementary explanation with demonstrations of the hazards of outdoor high voltage lines and low voltage sources of electricity in the home.

THE DAY BICYCLES DISAPPEARED — CA 5-12 MA 5-13
American Automobile Association — Free Loan, Grade K-6

DICK WAKES UP — CA 5-13 MA 5-13
14 minutes, Color — Grades 6-7
New York State Health Department — Free Loan
Safe pedestrian practices for school children are shown.

ELECTRICAL SAFETY, FROM A TO ZAP — CA 9-18 MA 9-18
9 1/2 minutes, Color — Grade K-6
Consumers Power Company — Free Loan, - 1970
Demonstrates electric energy seeking shortest, easiest path.

EMERGENCY CONTROL — CA 13-17 MA 13-17
13 minutes — Grades 7-12
American Gas Association — Free Loan, 1970
Safety procedures for emergencies and incidents involving natural gas.

EXPEDITE - SCHOOL EYE SAFETY — CA 14-17 MA 14-18
12 minutes, Color, 11 MM — Grades 7, 8, 9
Bausch and Lomb, Inc.
Portrays hazards in chemistry and industrial arts classes.

FIRE IN MY KITCHEN — CA 14-18 MA 14-18+
12 minutes, Color — Grades 7-12
American Gas Association, Film Services Library — Free Loan
Demonstrates how a housewife can cope with top-of-the-range fires. Other home fires are shown.

FLAMMABLE ENGINEERING — CA 14-17 MA 14-18
26 minutes, Color, 16 MM, Sound — Grades 7, 8, 9
The Protectoseal Company — Free Loan
Demonstrates hazards in mishandling of flammable liquids or hazardous liquids.

FROM WHERE I SIT — CA 14-18 MA 14-18+
17 minutes, Color — Grades 7-12
Coco Cola USA, Atlanta, Georgia — Free Loan
Dramatized causes of drownings and outlines preventive measures and simple resuce skills.

A GLASS DOOR LESSON FOR CHARLIE — CA 14-18 MA 12-18+
12 minutes, Color — Grades 7-12
New York State Health Department — Free Loan
In the process of installing some new sliding glass doors, Charlie, the average homeowner, learns about the different types of glass available and their safety features.

HELP PREVENT FIRES — CA 5-17 MA 6-18+
14 minutes, Color — Grade K-12
New York State Department of Health — Free Loan
Everyone interested in fire prevention education will find this film unique. Very informative and entertaining to the youngest school child to the most sophisticated adult.

HOME SWEET HOME — CA 10-18 MA 8-18
25 minutes, Color — Grades 7-12
Travelers Insurance Companies — Free Loan
Misadverture of Fred Fribble and wife as they experience the pains of home accidents and learn that home safety is as important as safety on the job.

HOW TO HAVE AN ACCIDENT IN THE HOME — CA 5-11 MA 5-10
8 minutes, Color — Grade K-6
New York State Department of Health — Free Loan
Walt Disney portrays home accidents. Humorous comedy with Donald Duck.

I KNOW WHAT I'M DOING AND OTHER SHOP MYTHS, — CA 13-17 MA 12-18
University of Illinois, 1970 — Grades 7-12, Free Loan
Satire on impressing dangers of student accidents in workshops.

ICE RESCUE — CA 5-12 MA 4-14
8 minutes, Color — Grade K-6
The American Red Cross, Local Chapter — Free Loan
This film shows the use of limb, ladder, etc. in saving a person who has broken through the ice.

IF BICYCLES COULD TALK — CA 5-12 MA 6-13
Aetna Life & Casualty Public Relations & Advertising Dept.-Free Loan
Film Library, 1967 — Grade K-6
Two damaged bikes come to life in a repair shop and dramatize the misadventure they have had with careless and neglected young owners.

I'M NO FOOL AS A PEDESTRIAN — CA 5-11 MA 5-11
8 minutes, Color — Grade K-6
New York State Department of Health — Free Loan
Problems of safety which pedestrians face and suggests measures to help them.

I'M NO FOOL HAVING FUN — CA 5-15 MA 5-9
8 minutes, Color — Grade K-6
New York State Department of Health — Free Loan
This film stresses the importance of observing safety rules when participating in all kinds of sports.

I'M NO FOOL IN WATER — CA 5-15 MA 5-11
8 minutes, Color — Grade K-6
New York State Department of Health — Free Loan
This film shows the right and wrong ways to behave when swimming.

I'M NO FOOL WITH A BICYCLE — CA 5-12 MA 6-13
8 minutes, Color — Grade K-6
New York State Department of Health — Free Loan
Shows the right and wrong way to ride a bicycle. Suitable for elementary grades.

I'M NO FOOL WITH FIRE — CA 5-11 MA 5-11
8 minutes, Color — Grade K-6
New York State Department of Health — Free Loan
This film shows the right and wrong ways to handle fire.

IT'S TIME TO LIGHT THE FIRE — CA 12-18 MA 11-19
11 minutes — Grades 7-12
National Fire Protection Association — 1970, Free Loan
Portrays hazards and prevention of accidents in handling barbecue fires.

IT'S UP TO YOU — CA 13-15 MA 12-16
11 1/2 minutes, 16 MM, Sound — Grades 7, 8, 9
Bausch and Lomb, Inc. — Free Loan
This film is on Industrial Safety.

LET'S BE AT HOME IN THE WATER — CA 5-10 MA 5-9
10 minutes, Color — Grade K-6
New York State Health Department — Free Loan
It clearly and pleasantly presents safe water practices for swimming and boating.

LET'S PLAY SAFE — CA 5-10 MA 5-9
10 minutes, Color — Grade K-6
New York State Department of Health — Free Loan
Elementary children on playground show how hazardous situations develop.

A MOVING LESSON FOR CHARLIE — CA 13-17 MA 10-18
8 1/2 minutes, Color — Grades 7-12
New York State Health Department — Free Loan
A clever film which treats the hazards of power lawn mowers for the first time. It demonstrates what to do, what not to do, and the consequences if safety rules are disobeyed.

THE NATIONAL BOARD TEST — CA 13-17 MA 12-18
Johnson Motors, 1970 — Free Loan, Grades 7-12
Boating rules of the Road Test.

OTTO THE AUTO, SERIES D — CA 5-9 MA 5-9
22 minutes, Color — Grades, K-1, 2, 3
American Automobile Association (Local Office)- Free Loan , 1970
Dramatizes pedestrian safety in cartoon fashion for children.

OUR ACHING BACKS — CA 13-17 MA 12-18
14 minutes, Color — Grades 7-12
Sandia Laboratories, Motion Picture Production Division, Free Loan
Limited animation, live action, art work and still photography to present information on back safety and major emphasis on home hazards.

PENELOPE CHANGES HER MIND — CA 5-12 MA 6-14
16 minutes, Color — Grade K-6
New York State Department of Health — Free Loan
Animated cartoon about the fire triangle and discoveries are made about the nature of fire.

PLAY BALL, PLAY SAFE — CA 5-12 MA 7-15
15 minutes — Grade K-6
New York State Health Department
Typical injuries while playing baseball. A young team loses the championship of their league as a result of unsafe practices in the game.

PREVENTION OF DROWNING — CA 14-17 MA 14-18+
25 minutes, Color — Grades 7-12
U.S.Army DCSPER, Dep't. of Army, Safety Division, Washington, D.C., 20310 — Free Loan
Stresses prevention of water sports accidents with emphasis on swimming.

RESCUE BREATHING — CA 6-12 MA 8-14
22 minutes, Color — Grades K-6
New York State Health Dep't. — Free Loan
Teaches the simple procedures of rescue breathing. Shows how rescue breathing works and why other methods fail to save lives.

SAFE LIVING AT HOME — CA 5-18 MA 5-18
10 minutes — Grades K-6
New York State Health Dep't. — Free Loan
Treats safety in the home as part of family living. Tells a simple story of how the coming of a new day prompts the family to re-think and re-plan the family routine.

SAFE LIVING AT SCHOOL — CA 9-12 MA 9-12
11 minutes, Color/B/W, 2nd edition — Grades 4, 5, 6
Coronet Films — Cost Item
To show the child's responsibility for accident prevention.

SAFE RIDER — CA 14-17 MA 16-18+
9 1/2 minutes, Color — Grades 7, 8, 9
Liberty Mutual Insurance Company — Free Loan
Illustrates safe and unsafe motorcycle riding.

THE SAFEST WAY — CA 5-11 MA 5-9
14 1/2 minutes, Color — Grades K-6
New York State Dep't. of Health — Free Loan
Best route to school explained. Children discriminate between safe and unsafe paths.

SAFETY BELT FOR SUZIE — CA 5-11 MA 5-9
11 minutes, Color — Grades K-6
New York State Dep't. of Health — Free Loan
Stresses value of seat belts in automobiles for children. Suitable for all age groups.

SAFETY IN THE SHOP - BASIC PRACTICES — CA 14-17 MA 12-18
13 1/2 minutes, Color — Grades 7-12
Coronet Films — Cost Item.
Emphasizes safe shop production.

SAFETY IN THE SHOP - HAND TOOLS — CA 13-17 MA 14-18
13 1/2 minutes — Grades 7-12
Coronet Films — Cost Item, 1970
Shows safe handling of tools, forge and welding equipment.

SAFETY IN THE SHOP - POWER TOOLS — CA 13-17 MA 14-18
13 minutes — Grades 7-12
Coronet Films — Cost Item
Stresses safe practices in workshop with various power equipment.

SCHOOL BUS PATROL — CA 5-11 MA 4-14
14 minutes, Color — Grade K-6
New York State Department of Health — Free Loan
School bus patrol and its use in preventing accidents.

THE SHIELD — CA 13-17 MA 14-18
12 minutes, Color — Grades 7-12
National Society for Prevention of Blindness, Free Loan
Discusses and demonstrates employee importance of eyes and eye protection.

SPECIAL DELIVERY — CA 4-9 MA 4-9
25 minutes, 16 MM. Sound — Grade K-3
Mutual Insurance Companies of Wausau — Free Loan
A young child acquires a new appreciation of school bus safety.

SUDDENLY AND WITHOUT WARNING — CA 13-17 MA 14-18
6 minutes, Color — Grades 7-12
U. S. Coast Guard — Free Loan
Illustrates accidental drowning while boating and emphasizes Life Saving Devices.

SYMBOL OF SAFETY — CA 13-17 MA 14-18
27 minutes, Color, 16 MM, Sound — Grades 7-12
Modern Talking Pictures Service — Cost Item, 1969
Development of electrical power in this country. Dangers controlled to bring comfort and convenience to modern living.

TELEPHONE FOR HELP — CA 5-14 MA 6-16
10 minutes, Color — Grade K-6
BFA Educational Media — 1970
Instructs children in telephoning emergency situations.

WATER RESCUE — CA 6-16 MA 6-18+
12 minutes, Color. — Grade K-6, all ages.
New York State Department of Health — Free Loan
All ages can view this film. Mouth to mouth rescue breathing is demonstrated. Covers home rescue operations in bathtubs and home wading ponds.

WINTER FUN THE SAFE WAY — CA 13-17 MA 15-18+
1970 — Grades 7-12
New York State Rural Safety Council, Riley Robb Hall, Cornell University, Ithaca, N. Y. 14850 — Free Loan
Emphasizes need of planning and necessary equipment when going snowmobiling.

WITHIN THE FRAME OF SAFETY — CA 14-17 MA 16-18
20 minutes, Color — Grades 7-12
International Harvester Co. — Free Loan, 1969
Discusses tractor upsets on the farm and safe driving practices for tractors.

YOU AND YOUR BICYCLE — CA 5-13 MA 5-14
12 minutes, 16 MM, Sound — Grade K-6
Employers Insurance of Wausau — Free Loan
Illustrates proper way of using a bicycle showing both safe and unsafe bicycling habits.

YOUR SCHOOL SAFETY PATROL — CA 5-15 MA 5-9
14 minutes, Color — Grade K-6
New York State Department of Health — Free Loan
Systems used in training the school safety patrol are demonstrated via elementary language and pictoral treatment.

ZERO IN ON SAFETY — CA 13-16 MA 14-18
10 minutes, Color — Grades, 7, 8, 9
National Safety Council
Explains basic procedures for identifying and taking steps to eliminate major causes of accidents,

FILMSTRIPS

MEDICAL SELF HELP TRAINING PROGRAM — CA 13-17 MA 12-18
Local Civil Defense Office — Grades 7-12, Free
Radiation hazards, what to do in an emergency. There are six filmstrips, training booklets and unit tests.

SAFETY ON THE WAY TO SCHOOL — CA 7-12 MA 6-13
35 MM, 1968 — Grades K-6
National Center for Educational Media — Free
Safe hints going to and from school, obeying policeman, crossing guard. Cross at corners. Crossing driveways and listening for emergency vehicles.

FLYERS

BICYCLING IS GREAT FUN — RDG 3-12 CA 8-11 MA 8-14
American Automobile Association — Grade K-6, Free
Stresses hand signals, safe drivers pledge and tips for safe riding.

A GUIDE TO SAFE LIFTING — RDG 6-12 CA 13-17 MA 12-18
Travelers Insurance Companies — Grades 7-12, Free
Shows by diagrams the correct way to lift to avoid strains.

HELPFUL HINTS ON BICYCLE CARE FOR SAFE RIDING, RDG 3-12 CA 8-11 MA 8-14
Bicycle Institute of America — Grade K-6, Free
Some do's and don'ts on bicycle care with a check list for the student to complete.

ICE ACCIDENT RESCUE AND ICE SKATING SAFETY TIPS, RDG 3-12 CA 8-20 MA 8-20
Onondaga County Chapter, American Red Cross, Syracuse, N.Y. Grades 7-12
Diagrams and pictures describing ice rescue methods. Free

KEEPS YOU UP IF THE BOAT GOES DOWN — RDG 4-6 CA 5-15 MA 6-16
Onondaga County Chapter, American Red Cross, Syracuse, N.Y. Grade K-6
Gives information for students and teachers on safe boating and tips for safe swimming. Free

MOW IN SAFETY — RDG 3-12 CA 8-20 MA 8-20
Outdoor Power Equipment Institute — Grade K-6, Free. 1969
This flyer lists 18 safety steps when using power mowers safely.

KITS

CAPTAIN KANGAROO SAFETY BELT TEAM KIT — CA 5-10 MA 5-9
American Safety Belt Council, Inc. — Grade K-3, Free
A four color display poster (17 X 22), lapel button (4 inches in dia.), one 8 X 10 color photograph of Capt. Kangaroo (autographed).

PATCH THE PONY — CA 5-9 MA 4-9
Society for Visual Education — Grade K-3, $2[illegible].50, 1968
A unique educational safety program to combat child molesters. The pony teaches children that it is dangerous to accept candy, gifts, money or car rides from strangers.

PROMOTION KIT FOR FIRE PREVENTION WEEK — CA 13-17 MA 11-18
National Fire Protection Association — Grades 7-12, Cost Item, 1969
This contains a series of 12 spot announcements and newspaper releases for fire safety.

PAMPHLETS

ACCIDENT FACTS, CURRENT ISSUE — RDG 6-12 CA 12-21 MA 11-20
National Safety Council — $1.00
Statistics of home, farm, traffic, industrial and the cost of accidents.

THE AUTOMOTIVE SAFETY BELT STORY — RDG 4-6 CA 5-12 MA 6-14
American Safety Belt Council — Grade K-6
Free, in classroom quantity.
This pamphlet is the official pamphlet of the American Safety Belt Council. It details history and facts. A special section is devoted to infant and child protection.

BASIC ROWING — RDG 6-12 CA 13-17 MA 14-18
The American National Red Cross — Grades 7-12, Free, 1964
A pamphlet that discusses types of rowboats, limitations, boat rescue, and boat care.

DO THE CLOTHES YOU WEAR BURN — RDG 6-12 CA 13-17 MA 14-18
National Fire Protection Association — Grades 7-12.
Single copy free to teachers.
This pamphlet discusses the combustability of clothing, including consumer type information about fabrics and weaves which offer more protection. Make request for specific publication.

DO'S AND DON'TS OF LADDER SAFETY FOR HOME AND FARM, RDG 6-10 CA 13-17 MA 14-18
National Safety Council — Grades 7, 8, 9. Cost Item
Shows typical situations and the correct way to use a ladder.

FAMILY EMERGENCY ALMANAC — RDG 6-10 CA 13-17 MA 14-18
National Safety Council, 1969 — Grades, 7, 8, 9, Cost Item
What should you do if..... Sets up situations such as boating accidents and this explains what to do in each case.

FIRE PREVENTION EDUCATION — RDG 1-12 CA 5-18 MA 5-18
New York State Education Dep't. (Curriculum Dep't.) Grade K-12, Free
A complete graded plan to teach fire safety. A fire safety check list is included.

FLAMMABLE FABRICS — RDG 6-12 CA 13-17 MA 12-18
New York State Department of Health — Grades 7-12, Free
Suggests you know the weave, check the label, know the material and protect your family.

HOME SWEET (NON-POISONOUS) HOME — RDG 3-7 CA 9-12 MA 6-14
Employers Mutuals of Wausau — Grades 4-6, Free
Points out dangers of medicine cabinet contents, household chemicals, and first aid for poisoning.

IN TIME OF EMERGENCY — RDG 5-12 CA 9-18 MA 9-18
Local Civil Defense Office — Grades 7-12 Free
A citizen's handbook for nuclear attack. Tells what to expect in a nuclear disaster - radiation, shelter living, etc.

IS YOUR CHILD BEING SLOWLY POISONED — RDG 5-12 CA 9-18 MA 9-18
Committee to Prevent Lead Poisoning, Syracuse and Onondaga County — Grades 7-12 Free
A pamphlet to warn of lead poisoning and what to do if you suspect lead poisoning.

IS YOUR HOME FREE FROM HAZARDS — RDG 6-10 CA 14-16 MA 12-17
Bureau of Public Information, 1970 — Grades 7, 8, 9 Free
Suggestions for keeping a house safe and sanitary. This is a condensation of the property code. Overcrowding, heating, lighting, care of walls, floors, etc.

IN A FIRE SECONDS COUNT — RDG 2,5-10 CA 5-11 MA 4-12
National Fire Protection Association — Grade K-6 Free 1967
This is a complete planning kit for the family's night time home fire escape.

OTTO, THE AUTO SERIES — RDG 1-5 CA 5-16 MA 4-9
American Automobile Association — Grades K-3 1970-71
For Teachers of K-1, 2, 3
A series of stories to be read to primary school children.
1. A patrol boy who became a hero.
2. The day lucky Harry's luck ran out.
3. Otto finds a runaway bicycle.
4. The highway that talked, etc.

POWER MOWERMAN — RDG 2.5-12 CA 5-11 MA 5-11
Outdoor Power Equipment Institute — Grade K-6 Free 1966
This is a take off on Superman showing accidents with power movers and how to prevent them. (Comic Book Form)

REMEMBER FOLKS — RDG 5-12 CA 9-18 MA 9-18
Outdoor Boating Club of America — Grades 7-12
This pocket size folder features the most important safe boating rules. (Limit 100 copies)

SAFETY AFLOAT — RDG 5-12 CA 9-18 MA 9-18
Mobile Oil Corporation, Touring Department, Small Crafts — Grades 7-12 Free

SAFETY AND CONDUCT FOR THE HUNTER — RDG 5-12 CA 9-18 MA 9-18
State of New York, Division of Conservation Education — Grades 7-12 Free
This is the outline of the hunter safety training program. Covers guns and safe handling of firearms.

SAFETY FOR VEHICLES MOVING 25 MPH OR LESS, RDG 5-12 CA 9-18 MA 9-18
Slow Moving Vehicle Safety Grades 7-12 Free 1969
An explanation of the emblem for slow moving vehicles and the results of using high visibility emblems on slow moving vehicles.

SAFETY IN WINTER SKIING RDG 5-12 CA 9-18 MA 9-18
American Water Ski Association Grades 7-12 Free
Tells how to water ski correctly to avoid injury.

SAFETY INSTRUCTION RDG 5-12 CA 9-18 MA 9-18
The Travelers Insurance Company Grades 7-12 Free
A complete capsule of shop safety including cleanliness, small tools, lifting, ladders, electricity.

SITTING SAFETY RDG 5-12 CA 9-18 MA 9-18
Metropolitan Life Grades 7-12 Free
A brief guide for teen-age baby sitters. Suggestions in case of accident, fire or smoke, what to expect of parents.

SCHOOL SAFETY PATROL MEMBER'S HANDBOOK RDG Primer-5 CA 5-11 MA 4-12
American Auto Assoc., Traffic Engineering & Safety Dep't. Grade K-6,Free
Stresses duties and responsibilities of school safety patrol members with a patrol member's pledge card and reminders for good patrol operation.

SNOWMOBILE TRAILS IN NEW YORK STATE RDG 5-12 CA 9-18 MA 9-18
State of New York, Dep't. of Environmental Conservation Grades 7-12 Free 1971
Discusses operator responsibilities, wind chill factor, check list, extra caution for ice and sign on the snowmobile trail.

SNOWMOBILE TRAINING COURSE RDG 5-12 CA 14-18 MA 15-18
State of New York, Dep't. of Parks and Recreation Free 1971
A manual to train young operators to meet the state law.

SO THAT'S WHAT CAUSES FIRE RDG 1-6 CA 5-12 MA 4-12
American Insurance Association, Engineering and Safety Department Grade K-6 Free 1969
12 PP. A pamphlet in cartoon form with fire safety tips.

TEACH CHILDREN FIRE WILL BURN RDG 3-12 CA 9-11 MA 8-12
Prevention of Fire in the Home and Electricity and Fire, Sup't. of Documents, U. S. Gov't. Printing Office. Grades 4, 5, 6, 20 cents
Discusses why fire burns.

POSTERS

BICYCLE SAFETY POSTERS — CA 4-9 MA 4-10
Bicycle Institute of America — Grade K-6 Free
A series of 8 posters such as:
1) Look before turning corners.
2) Look out for turning cars.
3) Observe traffic signals.
4) Ride at right, leave the clowning to us.
5) Ride right, single file.
6) Safe bike, safe rider.
7) See, be seen.
8) Use hand signals.

BICYCLISTS MUST USE HAND SIGNALS TOO — CA 4-9 MA 4-10
State of New York, Dep't. of Motor Vehicles — Grade K-6 Free
This poster is one of a monthly series of the Motor Vehicle Department of New York.

MY OWN SAFETY STORY (POEMS, POSTERS, DRAWINGS) — CA 5-9 MA 4-9
American Auto Association (Local Office) — Grade K-3 Free 1970
Ten posters and a safety message with each. On the back is a place to draw a picture and make up a safety rule.

SCHOOL PATROL NO. 812, SEAT BELTS NO. 906, PEDESTRIAN NO. 855, SCHOOL NO. 844 — CA 4-13 MA 4-12
Employers Mutual Liability Insurance Company of Wisconsin — Grade K-6 Free
This is a series of 11 X 14 posters for the bulletin board covering many areas.

SCHOOL'S OPEN — CA 4-9 MA 5-10
New York State Department of Motor Vehicles — Grades 1,2,3 Free 1970
The Motor Vehicle Department publishes a poster each month covering aspects of traffic safety.

A SET OF SHOP POSTERS — CA 13-17 MA 12-18
The Travelers Insurance Company — Grades 7-12 Free
Set of 8 X 10, includes Danger Flammable, Do Not Talk to Machine Operators, Wear Eye Protection, This Department has Operated Without a Disabling Injury.

YOUTH - BE A SAFETY SLEUTH — CA 4-13 MA 4-12
The American National Red Cross (Local Office) — Grade K-6 Free 1968
Case studies approach covering nine areas of safety: refrigerators, bicycle, community, weather, food, sports, first aid, water and fire.

QUIZES

BIKE QUIZ GUIDE — RDG Primer-6 CA 7-12 MA 6-13
Bicycle Institute of America — Grade K-6 Free 1969
Safety facts in quiz form to stimulate youngster's interest. Includes tips on bicycle maintenance and twelve rules of the road.

HOW'S YOUR POWER MOWER SAFETY IQ — RDG 6-12 CA 13-17 MA 12-18
New York State Department of Health — Grades 7-12 Free 1970
A self quiz with answers to ten important questions on mower safety.

WHAT'S YOUR HOME SAFETY SCORE — RDG Primer-6 CA 7-12 MA 6-13
State of New York, State Health Department Grade K-6 Free
This home safety check list is rated in points covering the kitchen, bathroom, living and dining and bedrooms.

SLIDES

POISONING — CA 6-11 MA 5-12
29 slides, 2 X 2 in color — Grade K-6
American Pharmaceutical Association
These slides describe accidental poisoning in the home environment.

RX FOR EYE SAFETY — CA 13-17 MA 10-18
37 slides — Grades 7-12
National Society for the Prevention of Blindness, Inc. Loan
Slides dealing with eye care and prevention of eye damage. Covers lenses, safety glasses, sunglasses and contact lenses. Also covers household hazards.

NAMES AND ADDRESSES OF DISTRIBUTORS

'75

A

Abelard-Schuman
257 Park Avenue, South
New York, New York 10010

Abrams, Harry, N., Sons
110 E. 59th Street
New York, New York 10022

Addison-Wesley
3220 Porter Drive
Palo Alto, New York 94304

AETA Life and Casualty
151 Farmington Avenue
Hartford, Conn. 06115

Aims Instructional Media Services, Inc.
P. O. Box 1010
Hollywood, California 90029

Aldine Publishing
529 S. Wabash Avenue
Chicago, Illinois 60605

American Automobile Association
1712 G. Street, N. W.
Washington, D. C. 20006
(or local office)

American Dental Association
Bureau of Audio-Visual Services
211 East Chicago Avenue
Chicago, Illinois 60611

American Dietetic Association
620 North Michigan Avenue
Chicago, Illinois 60611

American Film Productions, Inc.
1540 Broadway
New York, New York 10036

American Gas Association
1515 Wilson Blvd.,
Arlington, Virginia 22209

American Heritage Press Subsidiary
McGraw-Hill
330 West 42nd Street
New York, New York 10036

American Institute of Baking
400 East Ontario Street
Chicago, Illinois 60611

American Insurance Association
85 John Street
New York, New York 10038

American Medical Association
535 North Dearborn Street
Chicago, Illinois 60610

The American National Red Cross
National Headquarters
Washington, D. C. 20006
(or local office)

American Pharmaceutical Association
2215 Constitution Avenue, N. W.
Washington, D. C. 20037

American Safety Belt Council, Inc.
271 N. Avenue
New Rochelle, New York 10801

American School Food Service Association
Film Library
P. O. Box 8811
Denver, Colorado

American Water Ski Association
P. O. Box 191
Winter Haven, Florida 33680

Association Films, Inc.
600 Grand Avenue
Ridgefield, New Jersey 07657

Athenaeum
122 East 42nd Street
New York, New York 10017

Audio Productions, Inc.
630 Ninth Avenue
New York, New York 10036

Avis Films
2408 West Olive Avenue
Burbank, California 91506

B

Bailey Film Association
1159 Santa Monica Blvd.,
Los Angeles, California 90025

Ballantine Books, Inc.
101 Fifth Avenue
New York, New York 10003

Banam Books
666 Fifth Avenue
New York, New York 10019

Barnes and Noble
105 5th Avenue
New York, New York 10003

Bausch and Lomb, Inc.
635 St. Paul Street
Rochester, New York 14602

Beacon Press
25 Beacon Street
Boston, Mass. 02108

Bell System Telephone Company
(contact local business office)

Benefic Press
10300 West Roosevelt Rd.,
Westchester, Illinois

BFA Educational Media
2211 Michigan Avenue
Santa Monica, California 90404

Bicycle Institute of America
122 East 42nd Street
New York, New York 10017

Bobbs-Merrill
Box 558
4300 West 62nd Street
Indianapolis, Indiana 46206

Braziller, George, snc
1 Park Avenue
New York, New York 10016

Herbert E. Budek
P. O. Box 307
Santa Barbara, California 93102

Bureau of Public Information
8 City Hall
Rochester, New York 14614

C

Caedmon Records
505 8th Avenue
New York, New York 10018

Charles Cahill & Associates
5420 Melrose Avenue
Los Angeles, California 90038

California Dairy Industry
3900 West 3rd Street
Los Angeles, California

Channing Bete Co.
45 Federal Street
Greenfield, Mass. 01301

Children's Press
1224 West Van Buren Street
Chicago, Illinois

Churchill Films
662 North Robertson Blvd.,
Los Angeles, California 90069

Coca Cola U. S. A.
310 North Ave., N. W.
Atlanta, Georgia 38301

Colorado State University
Bulletin Room
Fort Collins, Colorado 80521

Columbia Broadcasting Co.
51 West 52nd Street
New York, New York 10019

Columbia Records
1400 Fruitridge Avenue
Tene Haute, Indiana 47805

C

Columbia Univer ity Press
440 West 110th Street
New York, New York 10025

Committee to Prevent Lead Poisoning
Syracuse and Onondaga County
Room 318
300 South Geddes Street
Syracuse, New York 13204

Consumers Power Company
212 West Michigan Avenue
Jackson, Michigan 49201

Consumers Union
256 Washington Street
Mt. Vernon, New York 10550

David C. Cook Publishing, Co.
850 North Grove Avenue
Elgin, Illinois 60120

Cornell University Film Library
Roberts Hall
Ithaca, New York 14850

Coronet Films
65 East South Water Street
Coronet Building
Chicago, Illinois 60601

Coward-McCann, Sons
200 Madison Avenue
New York, New York 10016

Creative Educational Society
(see Creative Education Press)

Creative Education Press
500 Kappack Street
Bronx, New York 10403

Criterion Books
Division of Intext Educational Publishers
257 Park Avenue
New York, New York 10010

Crowell, Thomas Y.
201 Park Avenue, South
New York, New York 10003

Crown
419 Park Avenue, South
New York, New York 10016

D

Day, John
62 West 45th Street
New York, New York 10036

Delacorte Press
Dell Publishing Co., Inc.
1 Dag Hammarskjold Plaza
245 East 47th
New York, New York 10017

Dell Publishing Co.
(see Delacorte Press)

Dodd, Mead & Co.
79 Madison Avenue
New York, New York 10016

Dolphin Books
(imprint of Doubleday, Inc.)
277 Park Avenue
New York, New York 10017

Doubleday and Company, Inc.
502 Franklin Avenue
Garden City, New York

Droll Yankees
Box 229
Barrington, Rhode Island 02806

Dutton
201 Park Avenue, South
New York, New York 10003

E

Eastman Teaching Films
343 State Street
Rochester, New York 14650

Educational Materials Distributors
P. O. Box 9541
Austin, Texas 78757

Educational Media
4101 South Congress Avenue
Austin, Texas 78745

Elk Grove Press
17420 Ventura Blvd.,
Encino, California 91316

Herbert M. Elkins Company
10031 Commerce Avenue
Tijuana, California 91042

Employers Mutual of Wausau
Wausau, Wisconsin

Encyclopaedia Britannica Educational Corp.
425 North Michigan Avenue
Chicago, Illinois 60611

Equitable Life Assurance Society
1285 6th Avenue
New York, New York 10019

M. Evans & Company
J. B. Lippincott, Co.
E. Washington Square
Philadelphia, Penna. 19105

Eye Gate House, Inc.
146-01 Archer Avenue
Jamai a, New York 11435

F

Farrar, Straus & Giroux
19 Union Square West
New York, New York 10003

F

Film Association of California
11559 Santa Monica Blvd.,
Los Angeles, California 90025

Film Enterprises
485 5th Avenue
New York, New York 10017

Folkways Records
Scholastic Magazine, Inc.
906 Sylvan Way
Englewood Cliffs, New Jersey
07632

Follet
1010 West Washington Blvd.,
Chicago, Illinois 60607

Florida Citris Commission
Lakeland, Florida

G

General Pictures Productions
621 Sixth Avenue
DesMoines, Iowa 50309

Gerrard
1607 North Market Street
Champaign, Illinois 61820

Ginn
1510 Young Street
Dallas, Texas 75201

Golden Press
Division of Western
Publishing Co., Inc.
850 3rd Avenue
New York, New York 10022

Gray, Eden Publishing
R. D. #2, Box 138
Stroudsburg, Penna. 18360

G

Gray, Edgar Publications
Box 181
Kalamazoo, Michigan 49005

Grays Publishing
Gray, H. W.
159 E. 48th Streets
New York, New York 10017

Grolier
575 Lexington Avenue
New York, New York 10022

Grosset & Dunlop
51 Madison Avenue
New York, New York 10010

Grossman
44 W. 56th Streets
New York, New York 10019
(send orders to address below)

Viking Press
625 Madison Avenue
New York, New York 10022

Grove Press
214 Mercer Street
New York, New York 10012

Guidance Associates
Harcourt, Brace, Jovanovich, Inc.
757 3rd Avenue
New York, New York 10017

H

John Hancock Life Insurance Company
200 Berkeley Street
Boston, Mass. 02116

Jam Handy Organization
2781 East Grand Blvd.,
Detroit, Michigan 48211

Harcourt, Brace & Jovanovich
757 3rd Avenue
New York, New York 10017

H

Harper & Row
49 East 33rd Street
New York, New York 10016

Hart Publishing Company
510 6th Avenue
New York, New York 10011

Walter R. Hart
9 Prospect Parkway
Brooklyn, New York 11215

Harvey House
Buckhout Street
Irvington-on-Hudson, New York
10533

Alfred Higgins Productions
9100 Sunset Blvd.,
Los Angeles, California 90096

Hill and Wang, Inc.
72 5th Avenue
New York, New York 10011

Hogarth Press
P. O. Box 454
Newell, California 91321

Holt, Reinhart & Winston, Inc.
383 Madison Avenue
New York, New York 10017

I

Illinois Railroad
135 East Place
Chicago, Illinois 60605

University of Illinois (Film Rental)
501 South Wright Street
Champaign, Illinois 61820

International Film Bureau
332 South Michigan Avenue
Chicago, Illinois 60604

I

International Harvester Company
180 N. Michigan Avenue
Chicago, Illinois

J

Johnson Motors
200 Pershing Road
Waukegan, Illinois 60085

K

Knopf, Alfred A.
201 East 50th Street
New York, New York 10022

School & Library orders to:
Random House School
& Library Service
201 East 50th Street
New York, New York 10022

L

Lea & Fabiger
Washington Square
Philadelphia, Penna. 19106

Lerner Publishers
241 First Avenue, North
Minneapolis, Minnesota 55401

Liberty Mutual Insurance Company
175 Berkeley Street
Boston, Mass. 02117

Lippincott
East Washington Square
Philadelphia, Pa. 19105

L

Little, Brown
34 Beacon Street
Boston, Mass. 02106

Long Filmslide Service
705 Fairmont Avenue
El Cerrito, California 94530

M

Mac Millan Company
866 Third Avenue
New York, New York 10022

Manhattan Publishing Company
225 Lafayette Street
New York, New York 10012

Marrow & Company
425 Park Avenue, South
New York, New York 10016

McGraw-Hill (Books)
330 West 42nd Street
New York, New York 10018

McGraw-Hill Testfilms
330 West 42nd Street
New York, New York 10018

McKay Company, Inc.
750 Third Avenue
New York, New York 10017

Meredith Press
60 East 42nd Street
New York, New York 10017

Messner, Julian
Division of Simon & Schuster, Inc.
1 West 39th Street
New York, New York 10018

Metropolitan Life Insurance Company
1 Madison Avenue
New York, New York

M

Mid-American Publishing
1224 West Van Buren Street
Chicago, Illinois 60607

MIT Press
50 Ames Street, Room 741
Cambridge, Mass.

Modern Learning Aids
16 Spear Street
San Francisco, California 94105

Modern Talking Picture Service, Inc.
1212 Avenue of the Americas
New York, New York 10036
or
122 West Chippewa Street
Buffalo, New York 14202

M.S.G. Productions, Inc.
Box 9083
Austin, Texas 7817

Museum of Modern Arts
11 West 53rd Street
New York, New York 10019
orders to:
New York Graphic Society
140 Greenwich Avenue
Greenwich, Connecticut 06830

Mutual Insurance Companies of Wausau
Wausau, Wisconsin

N

National Apple Institute
Headquarters Building
Suite 410
2000 P Street, N.W.
Washington, D. C. 20036

National Center for Chronic Disease Control
Arlington, Virginia

N

National Dairy Council
Program Service Department
111 N. Canal Street
Chicago, Illinois 60606

National Fire Protection Association
60 Batterymarch Street
Boston, Mass. 02110

National Foundations - March of Dimes
800 Second Avenue
New York, New York 10017

National Geographic Society
17 & M Streets, N.W.
Washington, D. C. 20036

National Meat & Livestock Board
36 S. Wabash Avenue
Chicago, Illinois 60603

National Safety Council
425 N. Michigan Avenue
Chicago, Illinois 60611

National Society for Prevention of Blindness
79 Madison Avenue
New York, New York 10016

New American Library, Inc.
2231 West 10th Street
Cleveland, Ohio 44102

Hank Newhouse, Inc.
1017 Longaker Road
Northbrook, Illinois 60032

New York State College of Human Ecology
Cornell University
Ithaca, New York

New York State Department of Health
P. O. Box 7253
84 Holland Avenue
Albany, New York 12224

N

New York State Department of
Motor Vehicles
504 Central Avenue
Albany, New York

New York State Department of
Social Services
1450 Western Avenue
Albany, New York 12203

New York State Education Department
Department of Curriculum
Albany, New York 12224

New York Times
Atten: Book Editorial Department
229 West 43rd Street
New York, New York 10036

W. W. Norton Company, Inc.
55 5th Avenue
New York, New York 10003

The Nutrition Foundation, Inc.
99 Park Avenue
New York, New York 10016

Nutrition Today
1140 Connecticut Avenue, N.W.
Washington, D. C. 20036

O

Oceana Publications, Inc.
Dobbs Ferry, New York 10522

Outdoor Boating Club of America
333 N. Michigan Avenue
Chicago, Illinois 60601

Outdoor Power Equipment Institute
734 15th Street, N.W.
Washington, D. C. 20005

Oxford Book Company
387 Park Avenue, S.
New York, New York 10016

P

Pantheon Books
437 Madison Avenue
New York, New York 10022

Parents Magazine Press
52 Vanderbuilt Avenue
New York, New York 10017

Peek Publications
982 E. Cajen Way
Palo Alto, California 94303

Pepsodent Division
Lever Brothers Company
390 Park Avenue
New York, New York 10022

Perennial Education, Inc.
1825 Willow Road
Northfield, Illinois 60093

Pocket Books, Inc.
Orders to:
Simon & Schuster, Inc.
1 West 39th Street
New York, New York 10018

Popular Science Publishing Company
239 West Fairview Blvd.,
Inglewood, California 90302

Praeger, Subsidiary of Encyclopaedia
Britannica Press
111 4th Avenue
New York, New York 10003

Prentice Hall
70 5th Avenue
New York, New York 10011
Orders to:
Englewood Cliffs, New Jersey 07632

Princeton University Press
Princeton, New Jersey 08540

Proctor and Gamble
301 East Sixth Street
Cincinnati, Ohio 45202

P

The Protectoseal Company
1920 South Western Avenue
Chicago, Illinois 60608

Public Affairs Pamphlets
22 East 38th Street
New York, New York

Public Health Service Audiovisual Facility
Atlanta, Georgia 30333

Putnam, G. P. and Sons
200 Madison Avenue
New York, New York 10016

Pyramid Film Productions
P. O. Box 1048
317 Georgina Avenue
Santa Monica, California 90406

Q

Quadrangel Books
(subsidiary of The New York Times)
12 East Delaware Place
Chicago, Illinois 60611

R

Random House
201 East Fiftieth Street
New York, New York 10022

Reader's Digest
Pleasantville, New York 10570

Regnery, Henry and Company
114 West Illinois Street
Chicago, Illinois 60610

Reinhold
Van Nostrand-Reinhold Books
Division of Litton Educational Publisher, Inc.
450 West 33rd Street
New York, New York 10001

S

Sandia Laboratories
Motion Picture Production Division
P. O. Box 4800
Alburquerque, New Mexico 87115

Warren Schloat Productions
Prentice-Hall, Inc.
70 5th Avenue
New York, New York 10011
Orders to:
Englewood Cliffs,
New Jersey 07632

Scholastic Book Service
904 Sylvan
Englewood Cliffs, New Jersey

Scott Foresman and Company
99 Bauer Drive
Oakland, New Jersey 07436

Young Scott Books
Imprint of Addison Wesley Pub. Company
Reading, Mass. 01867

Scribner
597 5th Avenue
New York, New York 10001

Seabury Press Inc.
815 2nd Avenue
New York, New York 10017

Sierra Club
1050 Mills Tower
San Francisco, California 94104

Silver Burdett
Box 362
Morristown, New Jersey 07960

Simon & Schuster
1 West 39th Avenue
New York, New York 10018

Slow Moving Vehicle Safety
P. O. Box 1106
Hastings, Nebraska 68901

Small Crafts
150 East 42nd Street
New York, New York 10017

S

MacRae Smith Company
225 South 15th Street
Philadelphia, Penna. 19102

Smithsonian Associates Institution Press
Editotial and Publication Division
Washington, D. C. 20560

Society for Visual Education (SVE)
1345 Diversey Pkwy.,
Chicago, Illinois 60614

St. Martin's Press
175 5th Avenue
New York, New York 10010

State of New York
Department of Environmental Conservation
40 Wolf Road
Albany, New York

State of New York
Department of Parks and Recreation
Albany, New York

State of New York
Division of Conservation Education
Albany, New York 12226

Steck-Vaughn
Box 2028
Austin, Texas 78767

Sterling Educational Films
P. O. Box 8497
Universal City
Los Angeles, California 91608

T

Taplinger Publishing, Inc.
200 Park Avenue, South
New York, New York 10003

Charles C. Thomas, Publisher
301-327 East Street
Springfield, Illinois 62703

T

Time, Inc.
Time & Life Building
Rockefeller Center
New York, New York 10020

Time-Life Books
(Order to:)
Little-Brown and Company
34 Beacon Street
Boston, Mass. 02106

The Travelers Insurance Company
1 Tower Square
Hartford, Conn. 06115

U

United States Audio Visual Center
National Archives & Records Service
Washington, D. C. 20409

United States Coast Guard
400 7th Street, N. E.
Washington, D. C.

United States Department of Agriculture
Washington, D. C.

United States Government Printing Office
(Superintendent of Documents)
Washington, D. C. 20402

University of Illinois
P. O. Box 4348
Chicago, Illinois 60680

University of Southern California
Department of Cinema
University Park
Los Angeles, California 90007

Urban Media Materials
212 Mineola Avenue
Roslyn Heights, New York 11577

V

Van Nostrand-Reinhold Co.
(see Reinhold Publishers)

Viking Press
625 Madison Avenue
New York, New York 10022

W

H. Z. Walck
19 Union Square West
New York, New York 10003

Warne & Company, Inc.
101 5th Avenue
New York, New York 10003

Franklyn Watts
575 Lexington Avenue
New York, New York 10022

John Wiley & Sons, Inc.
605 3rd Avenue
New York, New York 10016

H. W. Wilson
950 University Avenue
Bronx, New York 10452

World Publishing Company
2231 West 10th Street
Cleveland, Ohio 44102

Y

Yearbook Publishers, Inc.
35 E. Wacker Drive
Chicago, Illinois 60601

Youth Film Distribution Center
4 West 16th Street
New York, New York 10011